Everybody
is in *love* with
Benary Flowers!

2024
Seed Collection

Benary
beautyinside

Love Flowers?
Welcome to Your Happy Place!

If you want the best flower seeds in the industry for your business, you've come to the right place!

With an almost 200 year old legacy as a family-owned business, you might think of Benary as an old or old-fashioned company... On the contrary.

Throughout our long history, world events have played a significant role in the necessity to continuously reinvent ourselves, giving us the spirit of a multigenerational startup.

Despite many challenges and transitions throughout the years, Benary has not only survived, every obstacle we have faced has made us stronger, better.

Together we are striving to be the most professional, innovative and personal company in global floriculture.

Thank you for working with us!





















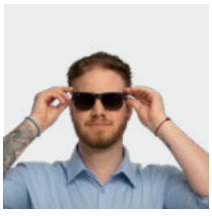













“The Heart of Benary” is the People!

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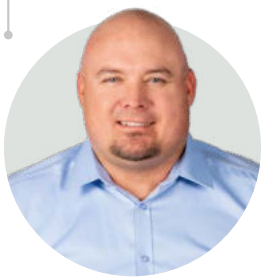
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Need Seed? Contact us!



Please contact us for further assistance.

The international Benary team is available to support you and assist with your individual needs.

We are committed to your success and are happy to answer any questions. Our seed storage and distribution departments in Hann. Münden, Germany and DeKalb, IL, USA provide fast order processing and prompt shipping to our customers.

2023 – Plants of the Year

Year of the Salvia

Every year the marketing campaign 'Plant of the Year' from the international organisation Fleuroselect nominates a flower of the year with the intention to raise awareness of specific crops and to show the wide range of varieties to the consumer.



Salvia farinacea **Victoria**

The annual 'Victoria' convinces with a strong, deep blue flower color. The dense, well-branched plants are up to 24" (60 cm) high and bring an excellent effect to any garden. This nonstop bloomer delights every gardener until the first frost in winter.



Salvia splendens **Salvano**

The annual 'Salvano' is the perfect plant for beds and borders with a plant height around 12" (30 cm) and basal branching. The vivid red flowers on dense spikes shine from afar. Due to the weather tolerance the garden performance is excellent.



Salvia x superba **Queen**

The FastraX perennial 'Queen' is a first year flowering plant that does not require vernalization. The two colors of 'Dwarf Blue Queen' with a height of 16" (40 cm) and 'Rose Queen' with a height of 24" (60 cm) can be perfectly combined in beds and borders.

Year of the Rudbeckia

Each year the american organisation National Garden Bureau select a 'Year of the' crop. The plants are chosen because they are popular, easy-to-grow, widely adaptable, genetically diverse and vertasile. The ever-popular Rudbeckia produces a mass of different colored flowers that are humming with pollinators in the summer garden.



Rudbeckia hirta **Amarillo Gold**

The Fleuroselect Gold Medal and AAS winner 'Amarillo Gold' inspires with huge, bright flowers on short stems. The compact plants are perfect for the pot and bedding plant sector and also very well suited as cut flower for summer bouquets. An impressive highlight in every garden.



Rudbeckia hirta **Pawnee Spirit**

The sun-loving novelty 'Pawnee Spirit' produces impressive golden yellow flowers up to 6" (15 cm) diameter with a dark centered color. The early and uniform flowering plants attracts many beneficial insects. The rain tolerance establishes the outstanding garden performance.



Rudbeckia fulgida **Goldsturm**

The vigorous perennial 'Goldsturm' with a height of around 28" (70 cm) can be perfectly used as border, pot or container plant. The masses of long-lived yellow flowers with dark centers attacts numerous bees and other pollinators.

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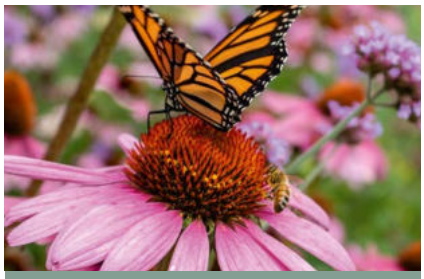
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“Fall in love with the process of becoming the very best version of yourself.”

Maximilian Löhrer
IT Specialist



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Signs & Symbols

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	Crop Time* (From sowing to flowering)		Seed Form
	Height		Heat Zone
	Exposure		Hardiness Zone
	Flower Size		
Benary's Programs			
ApeX	Benary's Seed Technology program for greater overall profitability		
FastraX	Benary's program of first year flowering perennials (vernalization-free)		
Awards			
	(AAS) All America Selections North American organization that tests new seed-grown flower & vegetable varieties		
	Fleuroselect Gold Medal European Association that trials new seed-grown flower varieties		
	Fleuroselect Approved Novelty European Association that trials new seed-grown flower varieties		
Horticultural signs			
⊙	Annual	⚔	Cut Flower
⊙⊙	Biennial		Potted plant
♃	Perennial		
Trademarks			
®	Registered Trademark	™	Trademark under consideration

* Ideal crop time can vary under different local conditions

For complete technical information please see our Technical Guide or www.benary.com

Annuals



“I’m happy to be part of Benary’s product development team. We all strive to fulfill your dreams.”

Diro Terefe Ayana
Flower Breeder

Begonia x benariensis

- Extraordinary flower power with a BIG® flower size
- Vigorous, well-branched plants for landscape application
- Outstanding performer in all climates and soils
- Rain and heat tolerant

BIG® Begonia, the most trusted begonia in it's class. Period.

BIG®

- The first interspecific Begonia on the market
- BIG® flowers two weeks earlier than BIG® DeluXXe/Whopper® !

BIG® DeluXXe / Whopper®

- Eye-catching product for premium landscape applications
- BIG® DeluXXe/Whopper® is 20-25% larger than BIG®!

BIG® 24-30" (60-80 cm) height



BIG® DeluXXe/Whopper® 32-40" (80-100 cm) height





BIG® White Green Leaf



BIG® Begonia,
the Most Trusted Begonia in its Class. Period. Everywhere!

Begonia x benariensis F_1

BIG®

The First Interspecific Begonia on the Market

- Vigorous, well-branched and uniform plants for landscape use as well as containers
- Extraordinary flower power with a BIG® flower size
- Flowering two weeks earlier than competing varieties
- Outstanding performer in all climates and soils
- Rain and heat tolerant



Pink Bronze Leaf
C 4015P
APPROVED NOVELTY



Rose Bronze Leaf
C 4130P



Deep Rose Bronze Leaf
C 4040P
APPROVED NOVELTY



Red Bronze Leaf
C 4140P



White Green Leaf
C 4001P
U.S. Patent No.: 11,032,987



Pink Green Leaf
C 4010P
U.S. Patent No.: 9,295,208



Deep Pink Green Leaf
C 4011P



Rose Green Leaf
C 4030P
U.S. Patent No.: 9,295,209



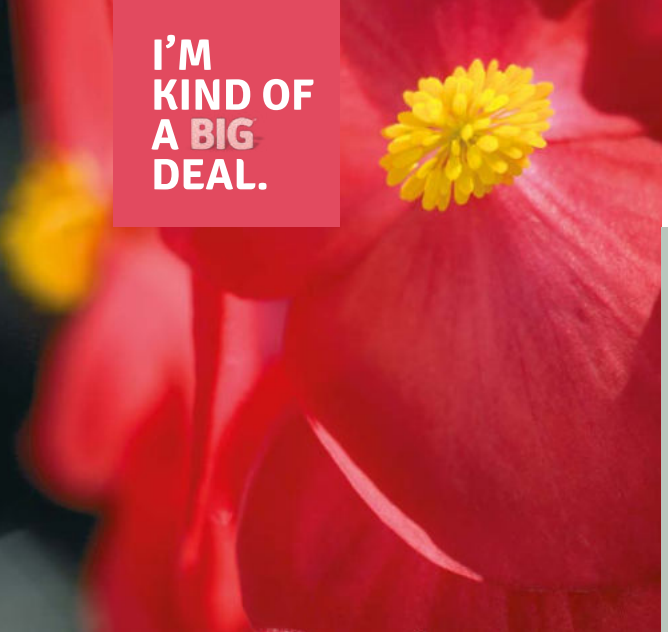
Red Green Leaf
C 4020P
U.S. Patent No.: 9,955,637

BIG®	12-15 wks	24-30"	60-80 cm	Sun-Shade	Pelleted



BIG® White Green Leaf

- Extremely well branched with short internodes
- Perfect mounded habit
- Outstanding garden performance
- Extremely heat tolerant
- U.S. Patent No.: 11,032,987



Thomas' Tip

BIG® Begonias are the BEST! I give BIG®s to friends and family who love them because they perform in heat, cold, dry and wet conditions and just keep flowering! And since the blossoms are edible I love to add them to drinks, salads & dips.

– Thomas
Manager Sales & Marketing Europe & Emerging Markets, Germany



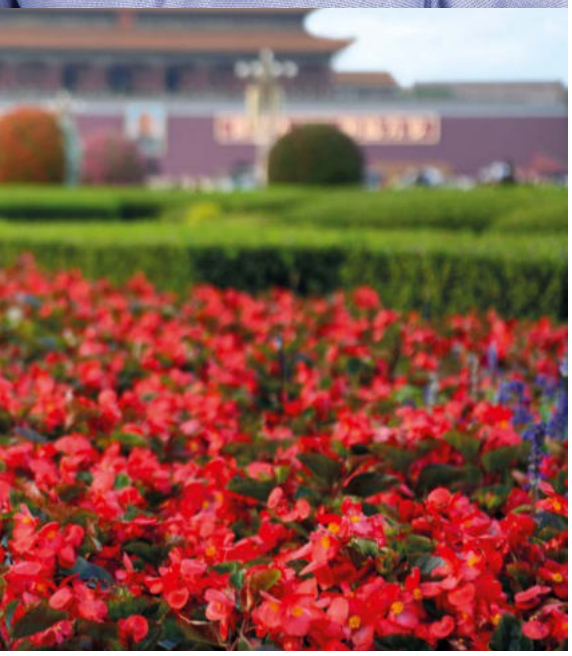
BIG® Red & Pink Green Leaf

Timing

Crop Time in Weeks				
Tray / Pot	Plants per pot	From 128	From 288	From seed
128	1	-	-	9-10
288	1	-	-	7-8
5-6" / 13-15 cm	1	5-7	6-8	-
7" / 17 cm	2-3	5-7	6-8	-
8" / 20 cm	3	7-9	8-10	-
10" / 25 cm (Hanging Basket)	3-4	7-9	8-10	-







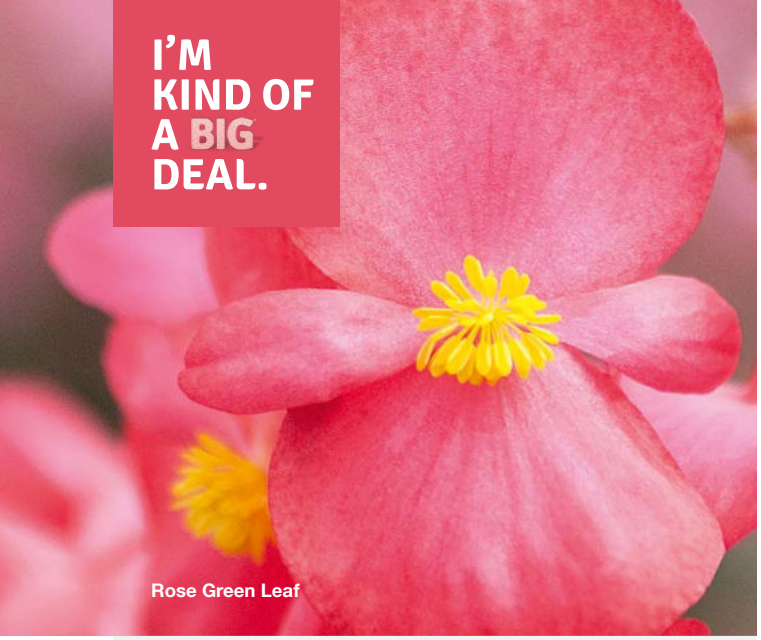


BIG® Red Bronze Leaf





From young plant to prolific bloomer.
BIG®s are very easy to cultivate.



Rose Green Leaf


White Green Leaf

Begonia x benariensis F_1

BIG® DeluXXe / Whopper®

A Premium Product for Premium Landscape Application

- 20–25 % larger than BIG®
- Eye-catching season extender with extraordinary flower power
- Outstanding show as well-branched solitary plant
- Rain and drought tolerant, disease resistant
- Thrives in all climates and soils


Rose Bronze Leaf
C 4132P


Red Bronze Leaf
C 4142P
U.S. Patent No.: 9,949,454



White Green Leaf
C 4050P



Pink Green Leaf
C 4112P


Rose Green Leaf
C 4012P
U.S. Patent No.: 9,949,454


Red Green Leaf
C 4022P

Whopper®: Exclusively available through Ball Seed in North America

BIG® DeluXXe / Whopper®	14-16 wks	32-40"	80-100 cm	Sun-Shade	Pelleted



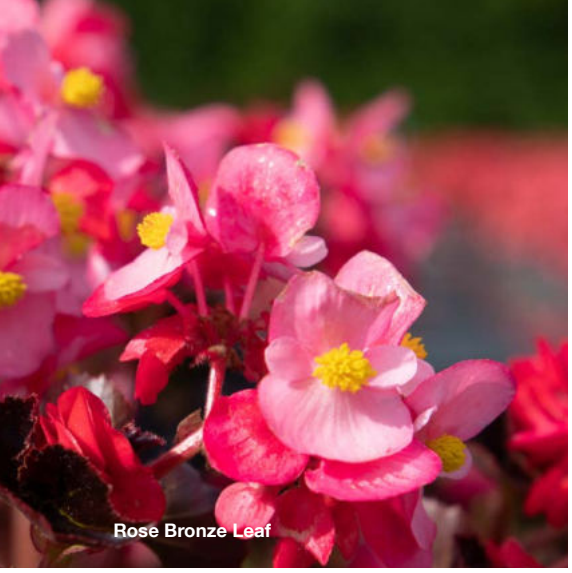


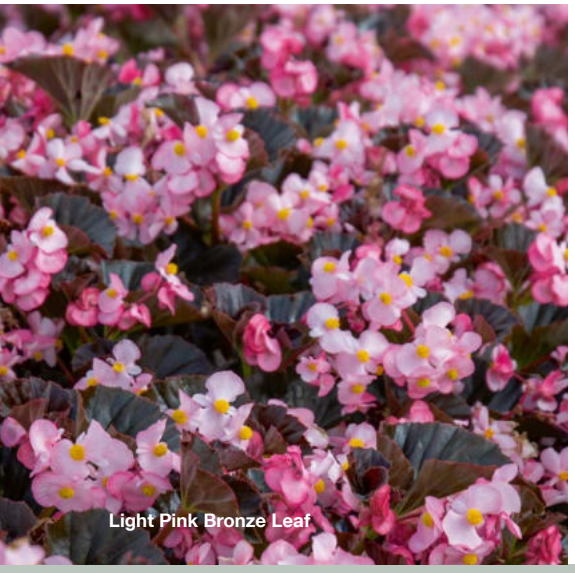
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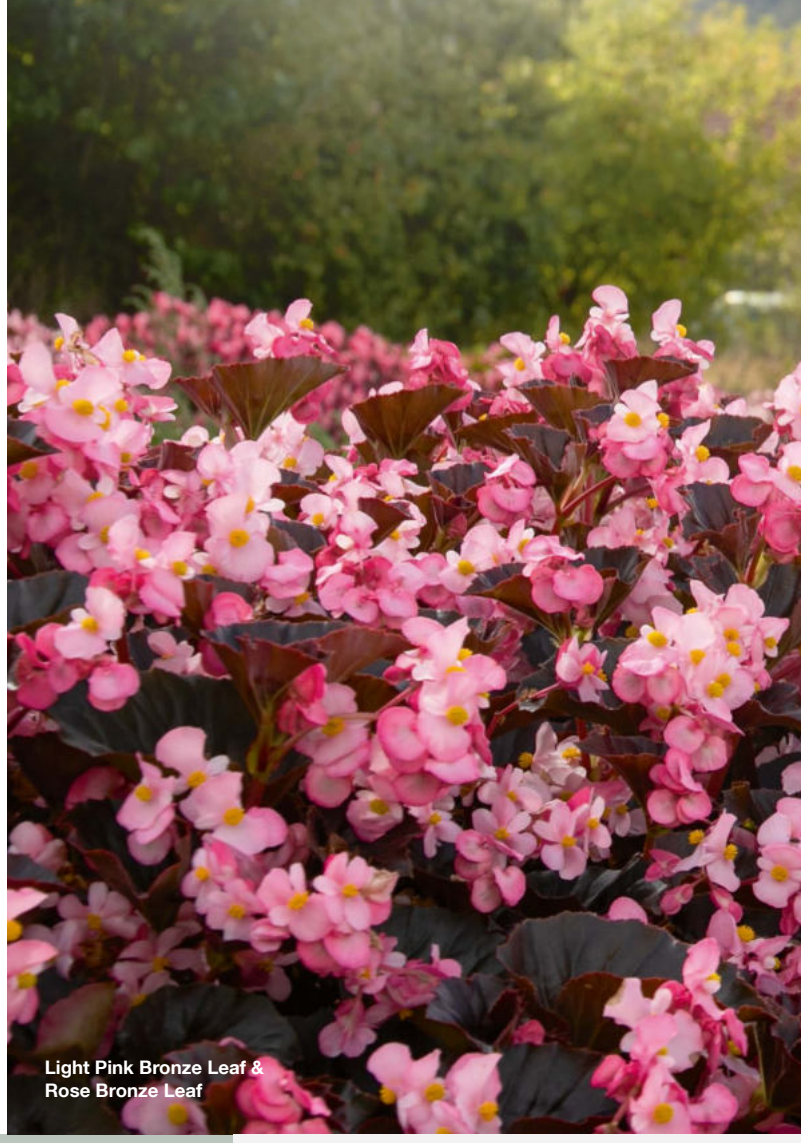
Landscapers' Favorite for High-impact Color!



Rose Green Leaf


Rose Bronze Leaf


Light Pink Bronze Leaf


Light Pink Bronze Leaf &
Rose Bronze Leaf

Begonia interspecific F_1

Stonehedge™

New Series

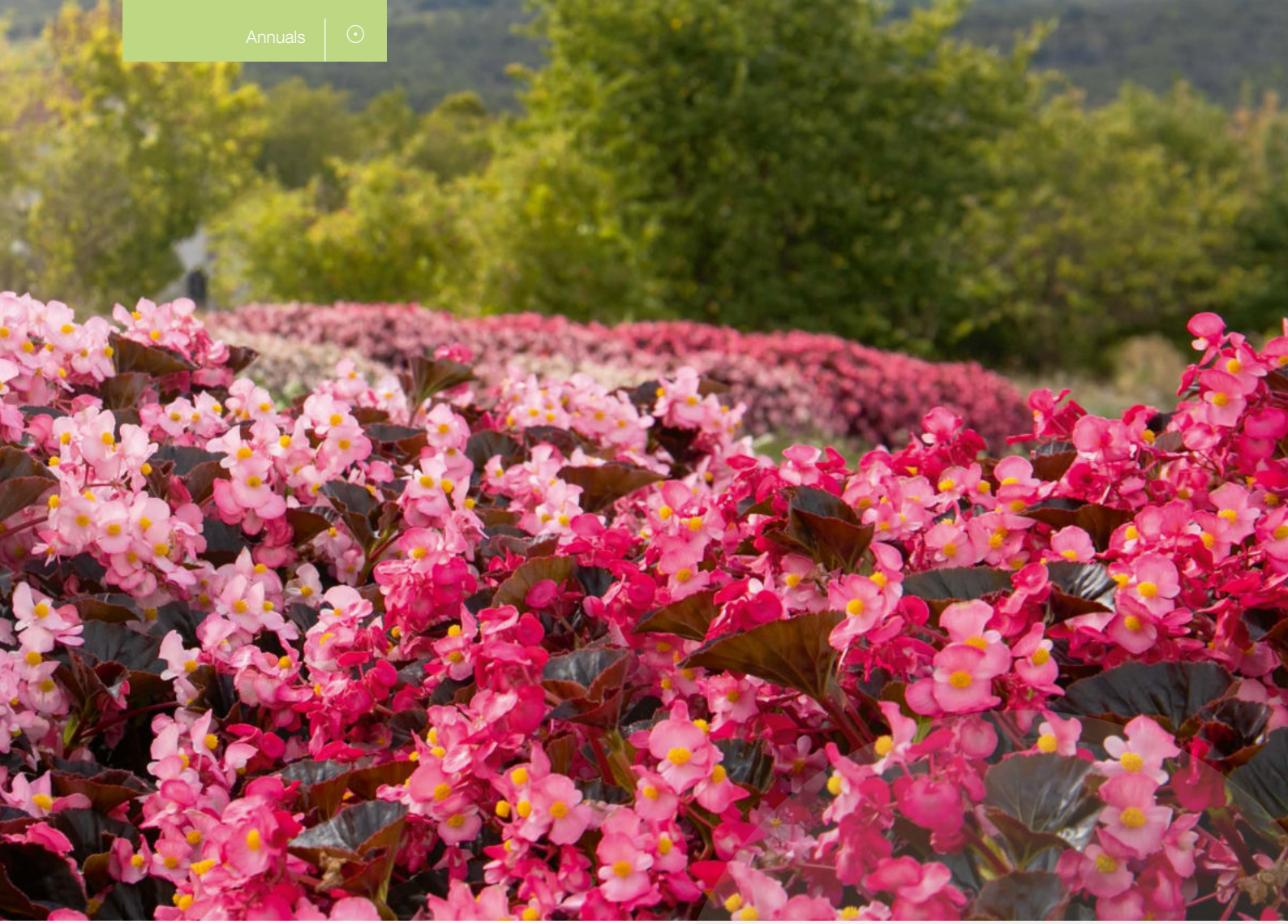


Light Pink Bronze Leaf
C 4185P



Rose Bronze Leaf
C 4195P

Stonehedge™	11-14 wks	40-48"	100-120 cm	Sun - Shade	Pelleted



STONEHEDGE

Magical – Mystical – Monumental



First Interspecific Multiflora Begonia

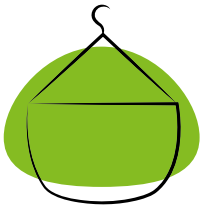
- Impressive, very early flowering
- Extraordinary branching
- Eye-catching, bronze leaves
- Round plant habit

Begonia Trailing

Exceptional Performers

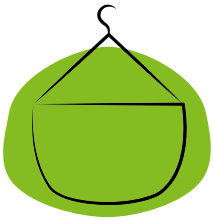
Groovy

- The most uniform Begonia boliviensis seed selection on the market
- Mounded, semi-trailing plant habit
- Large single flowers



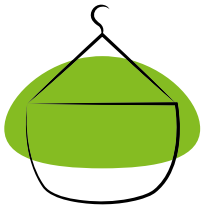
Sun Cities Collection

- Cost-efficient alternative to cutting raised varieties
- Trailing habit for hanging baskets
- Single flowers, vigorous plants



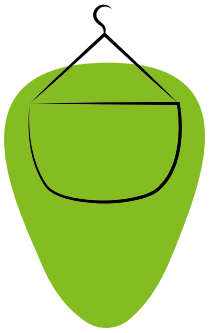
Funky®

- Showstopper in mixed containers
- Semi-trailing habit
- Single, double and semi-double flowers on the same plant



Illumination®

- Plants create a waterfall of color
- Mounded to trailing habit
- Fully double flowers







Groovy Rose

Timing

Timing	Groovy	Sun Cities Collection	Funky®	Illumination®
Plug time (288) Plug time (128) Plug time (72)	7-8 wks 8-9 wks 10-11 wks	7-8 wks 8-9 wks 10-11 wks	7-8 wks 8-9 wks 10-11 wks	7-8 wks 8-9 wks 10-11 wks
Crop Time to Finish (288)				
6”/15 cm pots	8-9 wks	8-9 wks	9-10 wks	9-10 wks
10”/25 cm baskets	9-10 wks	9-10 wks	11-12 wks	12-13 wks

For more detailed information see our Technical Guide



Orange



Mellow Yellow & Orange



White
C 4321P

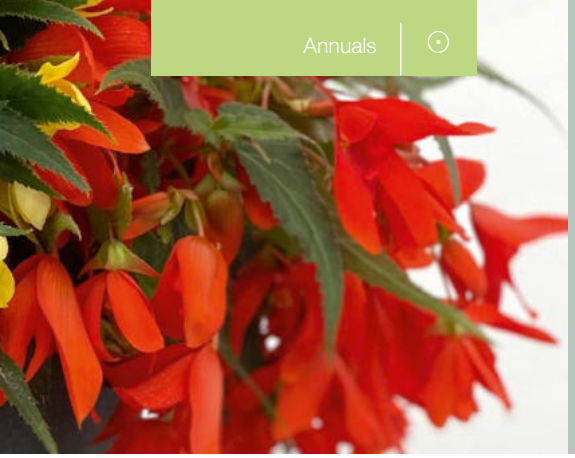


Red
C 4323P

Impressive and Large Single Flowers



Mellow Yellow



Begonia boliviensis F_1

Groovy



Mellow Yellow
C 4328P



Orange
C 4324P



Rose
C 4322P



Mix
C 4335P

See the Difference!

- The most uniform Begonia boliviensis seed selection on the market
- Mounded, semi-trailing plant habit
- Large single flowers in clear, intense colors
- Very uniform flowering across the series
- High germination rate and plug performance



Mix

Groovy	14-16 wks	12-16”	30-40 cm	Sun-Shade	Pelleted



Begonia boliviensis F_1

Sun Cities Collection

- Competitive, cost-efficient alternative to cutting raised varieties
- Optimal trailing habit for baskets
- Large single flowers
- Drought and rain tolerant
- Excellent seed quality with >85 % usable plants
- Low maintenance crop

Bold and Stunning in Hanging Baskets



San Francisco



Santa Barbara
C 4216P



San Francisco
C 4215P



Santa Cruz®
C 4211P



Sun Cities Mix
C 4219P

Sun Cities Collection	14-16 wks	12-16”	30-40 cm	Sun-Shade	Pelleted

Begonia x hybrida F_1

Funky®

- Single, double and semi-double flowers on one plant
- Semi-trailing habit, easy to grow and ship
- Great performance in mixed containers
- Reliable high germination rates
- Eye-catching series in retail



White
C 8730P



Orange
C 8550P



Scarlet
C 8710P



Red
C 8630P



Light Pink
C 8530P



Pink
C 8610P



Mix
C 8890P



Orange

Klaus' Tip

Begonia Funky® is a showstopper with single, double and semi-double flowers on the same plant. Reliable, high germination rates and it is easy to grow and ship.
This one is a no-brainer!

– Klaus, Production Planner



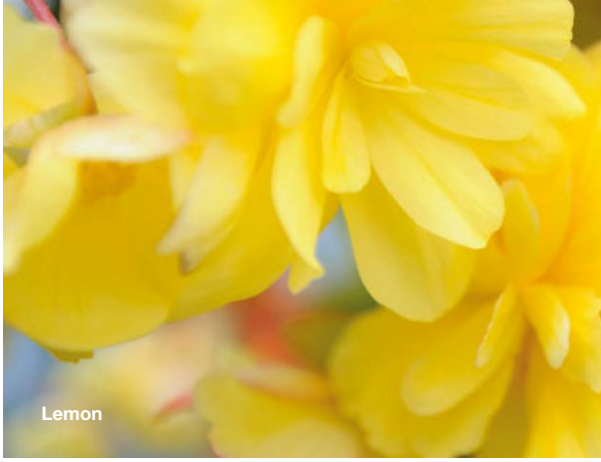


Light Pink

Funky®	15-18 wks	8-12"	20-30 cm	Sun-Shade	Pelleted



Rose



Lemon



White
C 9350P



Lemon
C 9220P

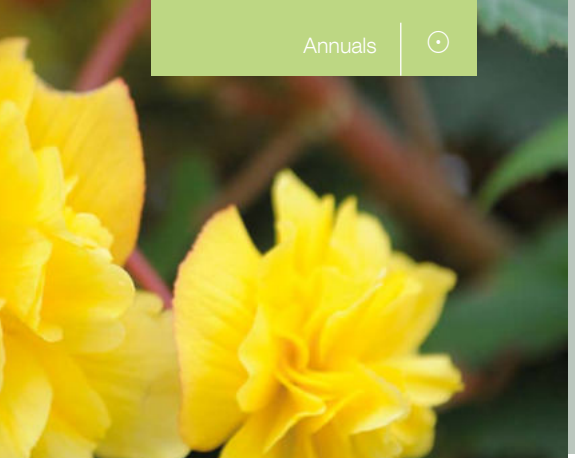


Scarlet
C 9340P



Salmon Pink
C 9180P

Designer Begonia



Begonia tuberhybrida F_1

Illumination®



Apricot Shades
C 9200P



Golden Picotee
C 9160P



Orange
C 9250P



Rose
C 9330P



Mix
C 9390P



Orange

- Vigorous, trailing plant habit
- Fully double flowers
- One plant creates a waterfall of color
- Exceptional seed quality provides high germination rates

Illumination®	18-20 wks	8-12"	20-30 cm	Sun-Partial shade	Pelleted
	23-25 wks	Hanging Basket			

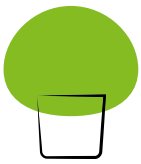
Begonia tuberhybrida

The Nonstop® Family

The Nonstop® Family – A Consumer-Recognized Brand Name for Premium Begonias with Large Double Flowers

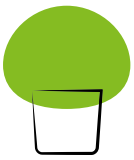
Nonstop®

- Industry leader in tuberous Begonia
- Mounded plant habit



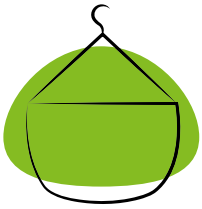
Nonstop® Mocca

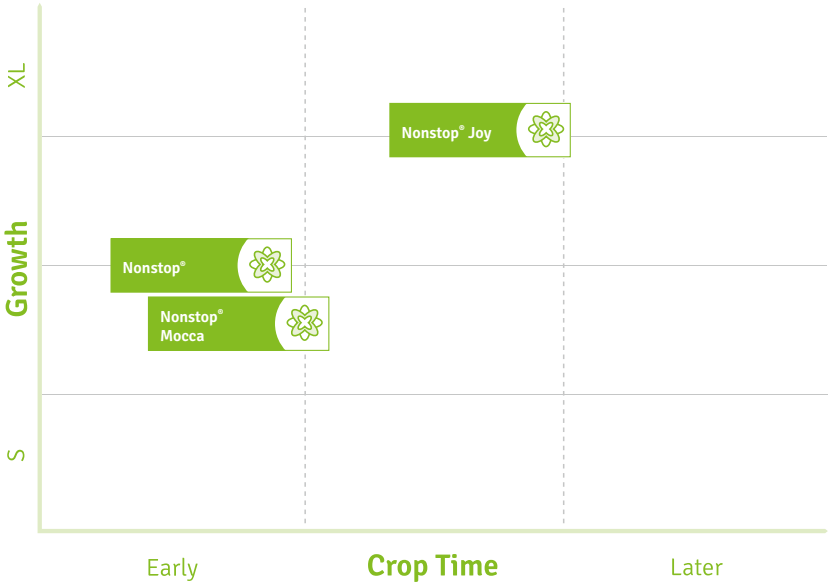
- Only dark leaved tuberous Begonia on the market
- Full, rounded plant habit



Nonstop® Joy

- Only semi-trailing tuberous Begonia from seed
- Green and dark leaved „Mocca“ varieties







Nonstop® Joy Peaches & Dreams



Nonstop® Mocca Mix

Timing

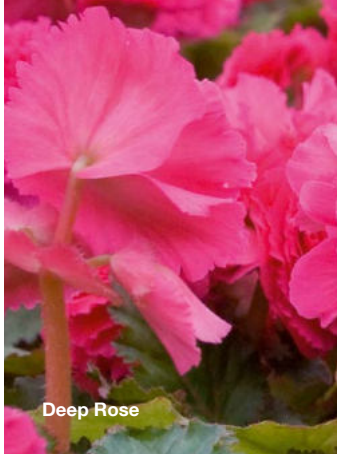
The complete Nonstop® family offers a wide range of colors and habits with programmable culture for bench runs.

Timing	Nonstop® family
Plug time (288) Plug time (72)	7-8 wks 10-11 wks
Crop Time to Finish (288): 6“/13 cm	8-9 wks
Crop Time to Finish (288): 10“/25 cm (Hanging Baskets)	11-12 wks

For more detailed information see our Technical Guide



Young plants



Deep Rose

Begonia tuberhybrida F_1

Nonstop®

50 Years Anniversary

The Industry Leader in Tuberous Begonias

- Early lateral branching for premium quality production
- Uniform in vigor, habit and flowering
- Large, fully double flowers up to 4" / 10 cm
- A full color range including bicolors



White
C 7450P



Appleblossom
C 7360P



Yellow
C 7170P



Yellow Red Back
C 7190P



Fire
C 7180P



Orange
C 7140P



Sunset
C 7200P



Salmon
C 7470P



Deep Salmon
C 7160P



Red
C 7460P



Rose Picotee
C 7425P



Pink
C 7340P



Deep Rose
C 7440P



Mix
C 7480P



Great Alternative for Shade



Mix



Fire

Nonstop®	14-15 wks	10”	25 cm	Partial shade-Shade	Pelleted



Mixed Combo with
Nonstop® Mocca Cherry



Mix



White
C 7550P

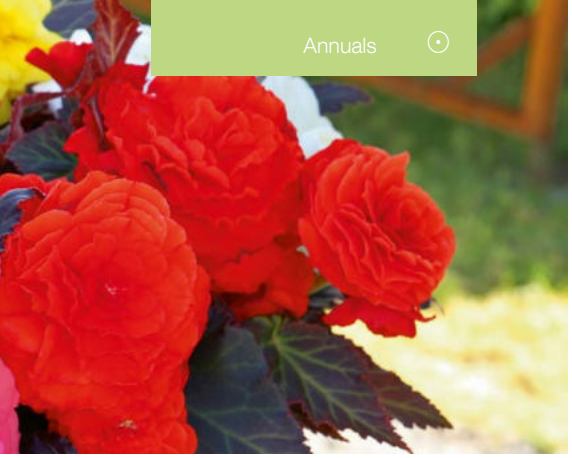


Red
C 7621P

Unique - the Only Dark Leaved Tuberous Begonia Series on the Market

- Full, compact and rounded plant habit
- Uniform and strong branching plants
- Excellent outdoor performance
- Highest transplantable seedlings in the industry
- Free flowering of large double flowers
- Comprehensive color assortment





Begonia tuberhybrida F_1

Nonstop® Mocca



Yellow
C 7500P



Bright Orange
C 7510P



Deep Orange
C 7520P



Scarlet
C 7531P



Deep Red
C 7541P



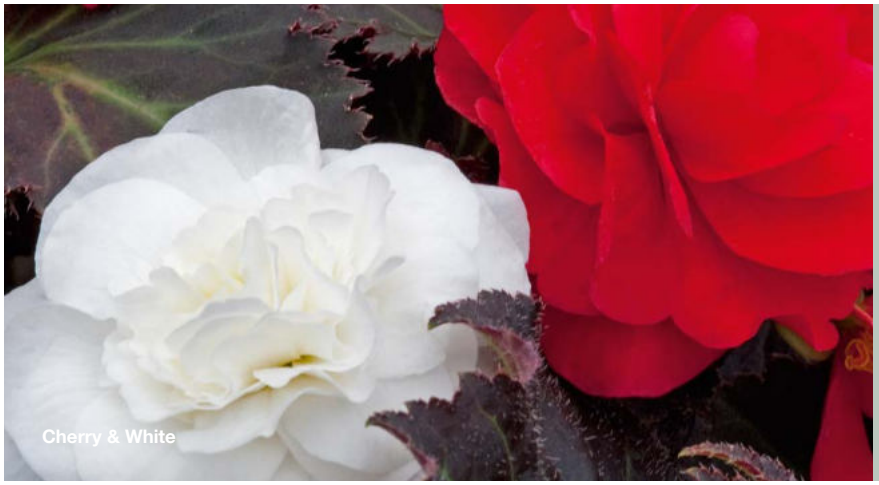
Pink Shades
C 7580P



Cherry
C 7611P



Mix
C 7660P



Marvelous Contrast Between Dark Leaves and Shiny Flowers!

Nonstop® Mocca	14-15 wks	10”	25 cm	Partial shade-Shade	Pelleted

Begonia tuberhybrida F_1

Nonstop® Joy



Mocca White
C 8250P



Peaches & Dreams
C 8240P



Yellow
C 8270P



Orange
C 8050P



Red
C 8210P



Rose Picotee
C 8221P



Mix
C 8300P







Jean's Tip

Nonstop® Joy has excellent branching and continues to flower all season long. Will actually finish 5-7 days earlier than the other Nonstop® series.

– Jean,
Area Sales Manager



Nonstop® Joy	16-18 wks	8-10"	20-25 cm	Partial shade-Shade	Pelleted



Nonstop® Joy — The only Semi-Trailing Tuberous Begonia from Seed

- A multi-purpose begonia suited for premium patio pots and baskets
- Extra large double flowers
- Well-branched plants
- Blooms all summer long
- Easy to produce and easy to ship

Yellow

Begonia semperflorens

Profit from Highest Quality and Yield

Sprint Plus

- Earliest flowering Begonia series on the market
- Green foliage partner to Nightlife

Nightlife

- Earliest bronze leaved Begonia series on the market
- Dark foliage partner to Sprint Plus

Super Cool

- The most uniform series in flowering
- Works in packs, pots and the landscape
- Green leaved series

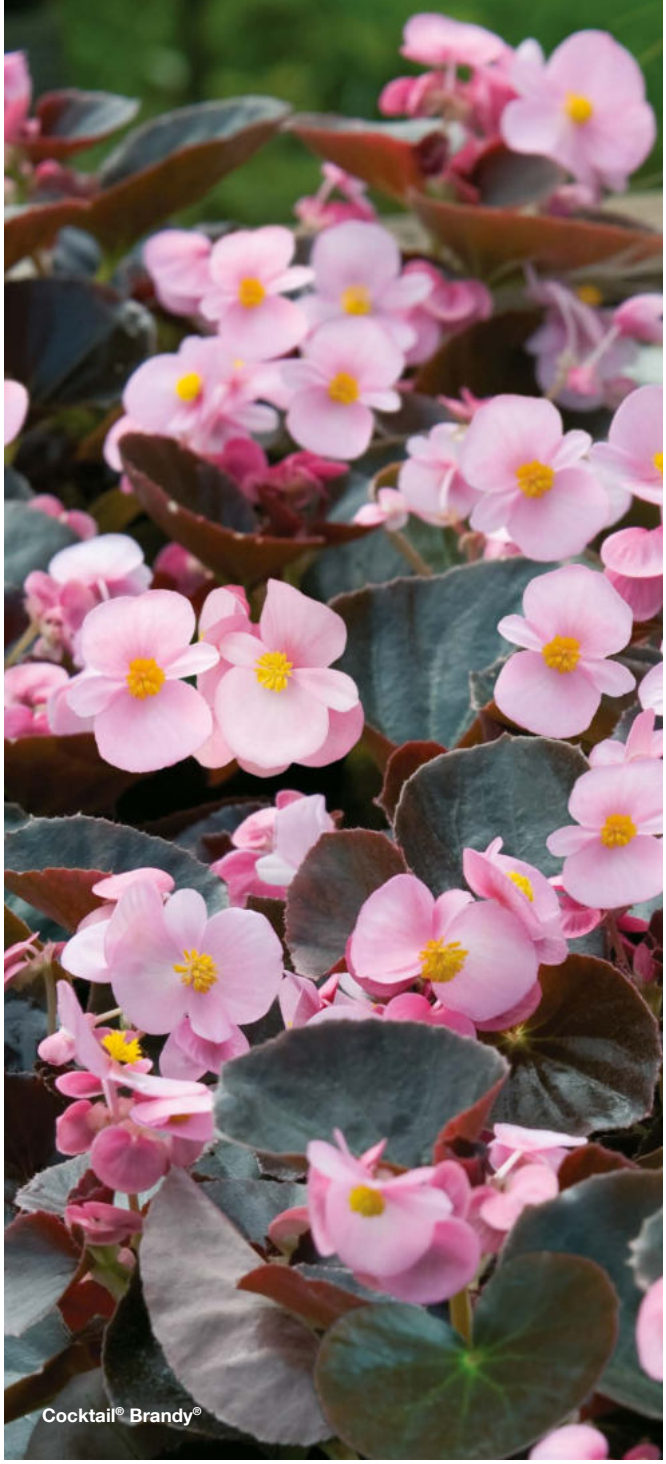
Super Olympia®

- Vigorous plants perform in the widest array of conditions
- Green foliage partner to Cocktail®

Cocktail®

- Landscape plants with a convincing field performance
- Dark foliage partner to Super Olympia®




Cocktail® Brandy®


Sprint Plus Rose

Timing

Timing	Sprint Plus / Nightlife	Super Cool	Super Olympia® / Cocktail®
Plug time (288)	6-7 wks	6-7 wks	6-7 wks
Packs	4-5 wks	4-5 wks	5-6 wks
3.5-4" /9-10 cm	5-6 wks	5-6 wks	5-6 wks
10" / 25 cm (Hanging Baskets)	6-7 wks	6-7 wks	7-8 wks

For more detailed information see our Technical Guide



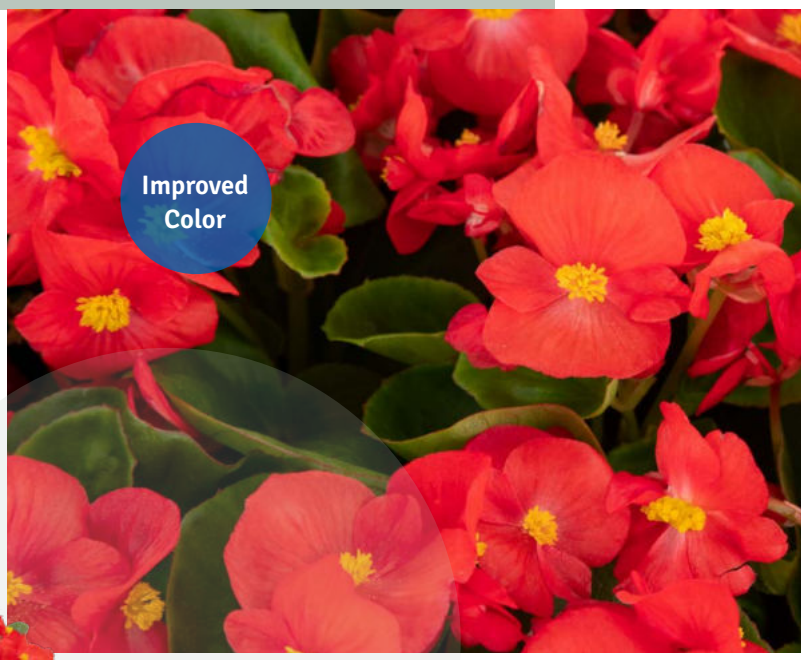
Lipstick



Pink

Begonia semperflorens F_1

Super Cool



Your All-Around Begonia

- Uniform flowering window within the series
- Well-branched, extremely large flowers, very floriferous
- Habit between Sprint Plus and Super Olympia®
- Earliness close to Sprint
- Works in pots, packs and the landscape



Red



White
C 2482P



Blush
C 2362P



Pink
C 2412P



Lipstick
C 2432P



Red
C 2442P

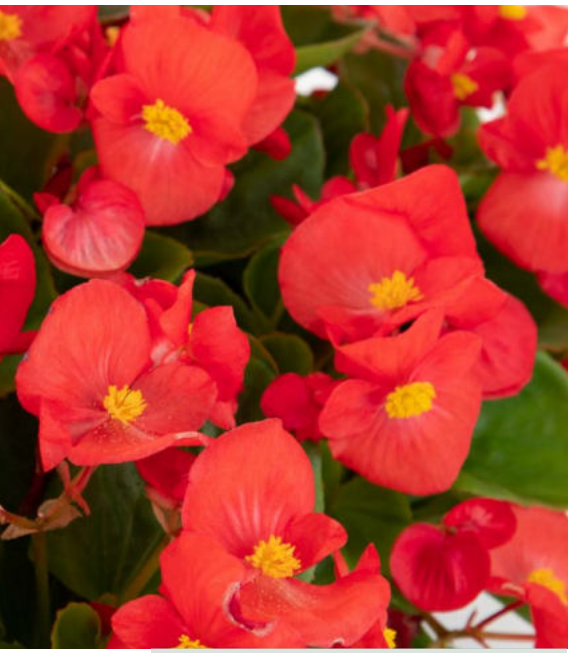


Mix (excl. Blush)
C 2502P

Super Cool	10-12 wks	10-12”	25-30 cm	Sun-Shade	Pelleted



Arrangement



The Flagship in Begonia semperflorens



Red & Pink



Planting with Sprint Plus White



Begonia semperflorens F_1

Sprint Plus

Uniform Young Plants



White*2
C 1234P



Blush*2
C 1284P



Pink
C 1264P



Rose
C 1214P



Lipstick
C 1205P



Orange Bicolor
C 1174P



Orange
C 1154P



Red
C 1184P



Maxi Mix
C 1274P



Pink

- Traditional compact semperflorens
- Very early flowering
- Perfectly works in pots and packs
- Fast and uniform growing
- Green foliage partner to Nightlife

*2 Colors match well in habit and earliness and are recommended for mass production.

Sprint Plus	9-11 wks	8-10”	20-25 cm	Sun-Shade	Pelleted

Begonia semperflorens

Nightlife



- Traditional compact, bronze leaved semperflorens
- Early flowering
- Perfectly works in pots and packs
- Dark foliage partner to Sprint Plus
- Attractive contrast of shiny flowers above dark leaves





White*[1]
C3490 / P



Blush*[1]
C 3420 / P



Pink
C 3430 / P



Deep Rose
C 3480 / P



Red*[1]
C 3460 / P



Mix
C 3530 / P

Begonia semperflorens F_1

CoolNight



A mix of Super Cool and Nightlife

Mix
C 3705P

Begonia semperflorens F_1

Nightsprint



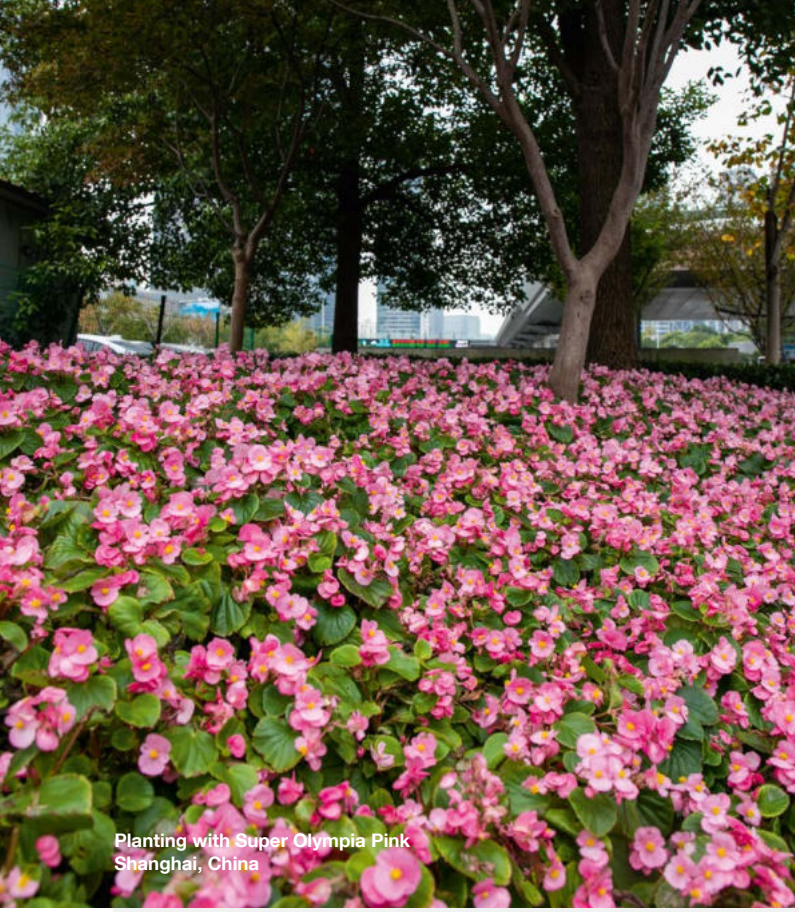
A mix of Nightlife and Sprint

Mix
C 3850 / P

*[1] Colors match well in habit and earliness and are recommended for mass production.

Nightlife	10-12 wks	8-10”	20-25 cm	Sun-Shade	Raw & Pelleted*
CoolNight	10-12 wks	8-12”	20-30 cm	Sun-Shade	Pelleted
Nightsprint	10-12 wks	8-10”	20-25 cm	Sun-Shade	Raw & Pelleted*

* Only available as pelleted seed in North America



Planting with Super Olympia Pink
Shanghai, China

Begonia semperflorens F_1

Super Olympia®

- Vigorous semperflorens begonia
- Suitable for landscape application
- Great field performance
- Performs in widest array of conditions
- Green foliage partner to Cocktail®

Performs in the Widest Array of Conditions



Pink



White
C 2480 / P



Bicolor
C 2360 / P



Pink
C 2410 / P



Rose
C 2460 / P



Red
C 2440 / P



Mix
C 2500 / P

Super Olympia®	12-14 wks	10-12"	25-30 cm	Sun-Shade	Raw & Pelleted*

* Only available as pelleted seed in North America

Begonia semperflorens F_1

Cocktail®

- Vigorous semperflorens begonia
- Ideal for landscape application
- Perfect field performance
- Performs in widest array of conditions
- Dark foliage partner to Super Olympia®



Attractive planting with Cocktail® Tequila



Whisky®
C 3290 / P



Rum
C2920 / P



Brandy®
C 2760 / P



Gin®



Gin®
C 2830 / P



Tequila
C 2850 / P



Vodka
C 2330 / P



Mix
C 3800 / P



Begonia semperflorens F_1

Organdy®

- Compact plant habit
- A mix of Super Olympia® & Cocktail® Vodka, Whisky® & Brandy®
- Includes dark-leaved & green-leaved varieties

Organdy®
C 3700 / P

Cocktail®	13-15 wks	8-10”	20-25 cm	Sun-Shade	Raw & Pelleted*
Organdy®	12-15 wks	8”	20 cm	Sun-Shade	Raw & Pelleted*

* Only available as pelleted seed in North America



Yellow



Red



Red

Begonia elatior

Solenia®

Exclusive for Europe

Vegetative

Excellent Outdoor Performance

- Perfect gift item; not only for Mother's Day
- Suitable as decorative indoor pot plant
- Great performance in pots, containers and hanging baskets



Yellow



Apricot



Chocolate Orange



Red Orange



Scarlet



Red

Solenia®	14-16 wks	8"-10"	20-25 cm	Sun-shade





Scarlet

Very Floriferous with Masses of Double Flowers



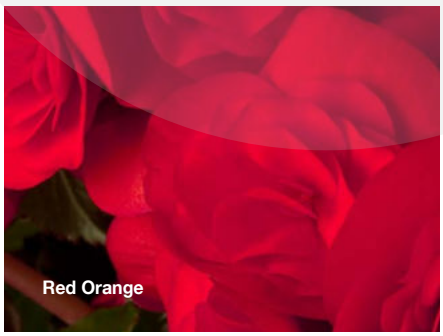
Light Pink



Dark Pink



Apricot



Red Orange



Red Orange

Calendula officinalis

Bon Bon



Light Yellow
D 8440



Yellow
D 8430



Apricot
D 8410



Orange
D 8460



Bon Bon Mix
D 8470



Market Leader in its Class!



Excellent Homegarden, Bedding and Cutflower Plant

Calendula officinalis ⚔

Touch of Red



Yellow
D 9120



Buff
D 9110

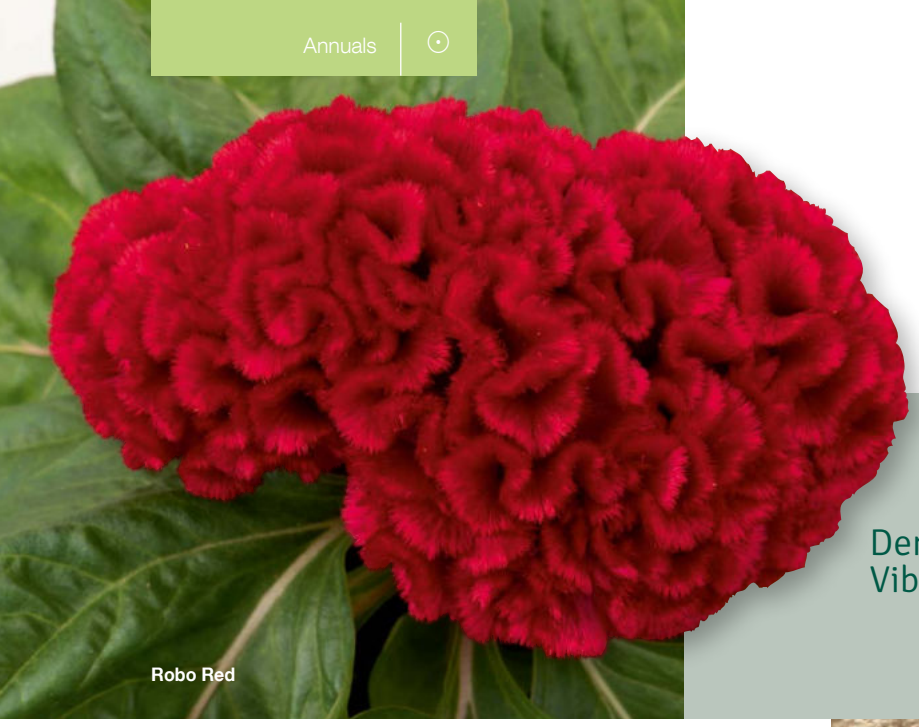


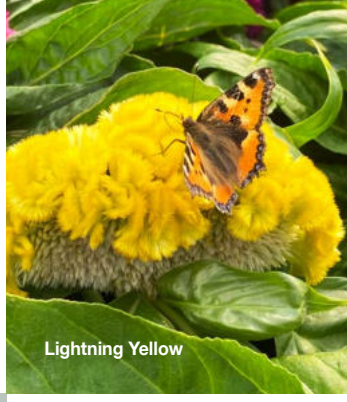
Orange
D 9140



Mix
D 9160

Bon Bon	9-10 wks	12”	30 cm	Sun	Raw
Touch of Red	9-10 wks	24”	60 cm	Sun	Raw


Robo Red


Lightning Yellow

Dense Crested Brains in Vibrant Colors!

Celosia cristata

Brainiac


Mix

- Big, dense and early flowering heads
- Compact and uniform plant habit
- Tolerates hot conditions in moderate climates
- Recommended for pots and packs


Lightning Yellow
H 4121


Think Pink
H 4171


Robo Red
H 4181


Mad Magenta
H 4151


Raven Red
H 4161


Mix (Incl. Orange, without Raven Red)
H 4231

Brainiac	10-11 wks	6”	15 cm	Sun	Raw



Celosia plumosa

Fresh Look

Stays Compact in a Pot or Fills the Landscape with Color

- Fleuroselect and AAS award winners
- Dense flower plumes in vibrant summer colors
- Flower color does not fade under high light conditions
- Usage for pots as well as for landscaping



Yellow
H 3921P



Gold
H 3961P





Orange
H 3931P



Red
H 3941P



Mix
H 3985P

Fresh Look	12-14 wks	14”	35 cm	Sun	Pelleted

Celosia plumosa

New Look®

Extravagant

- Dark, bronze colored foliage
- Bright red flower color as contrast
- Long lasting plumes draw attention
- Heat tolerant





New Look®
H 3910P



Celosia plumosa

Fashion Look

- Popular mixture that combines the bronze colored foliage, bright red flowering New Look® with the green foliage, vibrant series Fresh Look.

Fashion Look
H 3982P

Julia's Tip

Celosias look very sharp
combined with Sedum Voodoo.

– Julia, Area Sales Manager





New Look®	11-12 wks	14"	35 cm	Sun	Pelleted
Fashion Look	11-12 wks	14"	35 cm	Sun	Pelleted



Mix

Celosia plumosa

Glorious

- Compact series for packs and pots
- Short and dense flower plumes
- Intense colors
- Great addition in mixed containers



Pink



Yellow
H 3831



Orange
H 3851



Red
H 3881



Pink
H 3861



Mix
H 3902

Celosia plumosa

Smart Look

Smart Highlight

- Compact sister of New Look®
- Dark, bronze colored foliage
- Intense red flower color
- Attractive plumes draw attention
- Heat tolerant



Red
H 3890P

APPROVED NOVELTY



Glorious	8-9 wks	8-10”	20-25 cm	Sun-Partial shade	Raw
Smart Look	9-11 wks	10-12”	25-30 cm	Sun	Pelleted

Cosmos bipinnatus

Casanova

- Compact habit for pot and container production
- Long flower stems with huge flowers
- Great border plant
- Short crop time



White
J 6514



Pink
J 6511



Violet
J 6513



Red
J 6512

APPROVED NOVELTY



Mix
J 6518

Cosmos sulphureus

Cosmic

- Compact, round shaped habit
- Floriferous plants
- Double flowers in happy colors
- Attracts beneficial insects





Yellow
J 6711 / D



Orange
J 6742 / D

AAS WINNER



Red
J 6731 / D



Mix
J 6743 / D

Cosmos sulphureus

Limara

- Vibrant lemon color
- Compact plant habit
- Ideal for container gardening
- Flowering from mid spring



Lemon
J 6631 / D

Casanova	7-10 wks	10-14”	25-35 cm	Sun-Partial Shade	Raw
Cosmic	7-8 wks	12”	30 cm	Sun-Partial shade	Raw & Detailed
Limara	7-8 wks	8”	20 cm	Sun-Partial shade	Raw & Detailed

Dahlia variabilis

Garden Pride

- Uniform dwarf habit
- Early flowering
- Semi-double colorful flowers
- Suitable for production along with bedding plants
- The yellow coated seed is dust-free for easy machine sowing and seed placement





Garden Pride
K 0202C

Raw Seed vs. Coated Seed



Gazania rigens

Talent®

- Compact plant habit, ideal for containers
- Vibrant flowers offer striking contrast to the silvery white foliage
- Early opening flowers
- Excellent shelf life



White
M 4130



Yellow
M 4170



Orange
M 4090



Red Shades
M 4120



Rose Shades
M 4110



Mix
M 4180

Garden Pride	8-9 wks	12”	30 cm	Sun-Partial shade	Coated
Talent®	12-15 wks	8”	20 cm	Sun	Raw

Gomphrena globosa

Buddy

- Compact, globe-shaped, bushy habit
- Ideal for mixed containers
- Heat and drought tolerant


Rose


White
M 6172


Rose
M 6162


Purple
M 6202

Fresh Flower Colors


Purple

Gomphrena globosa ⤫

Las Vegas

- Sun lover – heat and drought tolerant
- Vigorous growth for landscape plantings
- Fresh flower colors

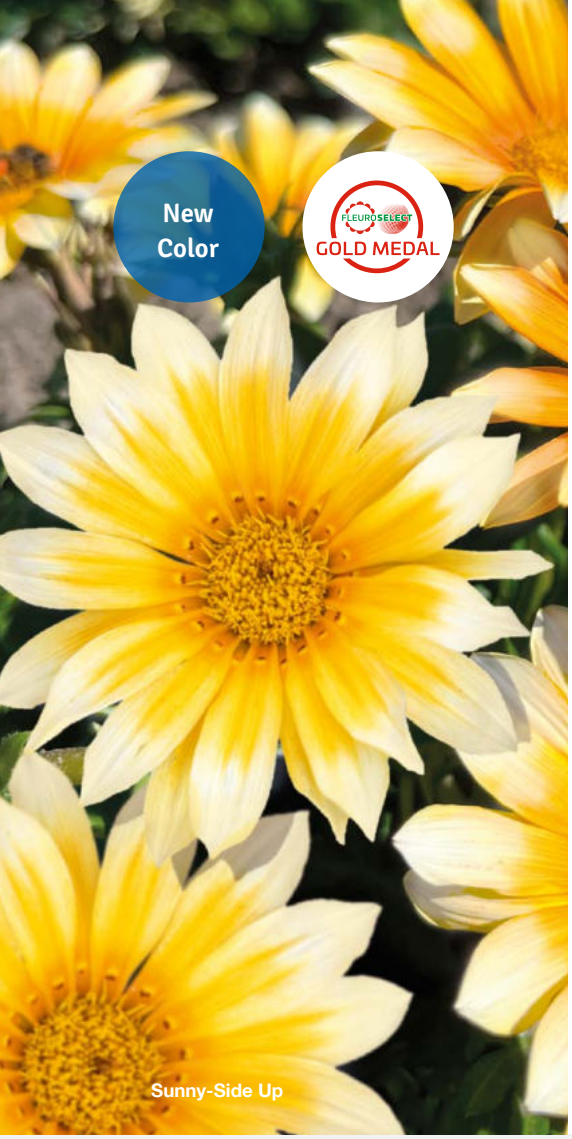

White
M 6420


Pink
M 6390


Purple
M 6370


Mix
M 6440

Buddy	8-10 wks	6”	15 cm	Sun	Rubbed Seed
Las Vegas	11-12 wks	16-20”	40-50 cm	Sun	Rubbed Seed





Gazania rigens F_1

Zany™

Be Green

- Very uniform flowering window with a variation of 3-5 days
- Specially developed for pot and pack production
- Excellent outdoor performance
- Compact plant habit
- BeGreen Coated – chemical and microplastics free coating



White
M 4290C



Sunny-Side Up
M 4222C
GOLD MEDAL



Yellow
M 4320C



Orange
M 4220C



Orange Flame
M 4240C



Pink
M 4260C

Zany™	12-15 wks	8”	20 cm	Sun	BeGreen Coating

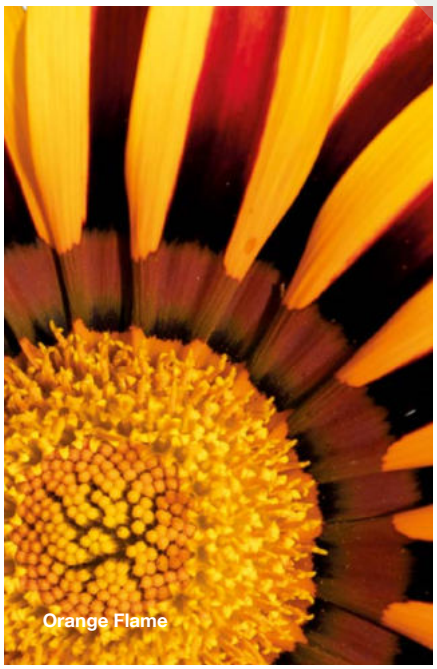




Perfect for Pot and Pack Production



Mix
M 4370C







Helianthus annuus F_1

Bert®





Bert®
N 0990 / C

Paul's Tip

Pollenless flowers last longer. The vibrant yellow color with the dark center look cleaner in floral arrangements and do not shed pollen indoors.

– Paul, Area Sales Manager



Bert® – the Perfect Gift Plant

- Perfect pot sunflower
- Large flowered, pollenless F_1 hybrid
- Usage as cut flower
- BeGreen Coated - chemical and microplastic-free coating
- „One of the best varieties" according to an official institution

Helianthus annuus

Pacino®

- Compact, pollenless pot sunflower
- Different, vibrant yellow color tones
- High quantity of small flowers



Lemon
N 0850



Gold
N 0830

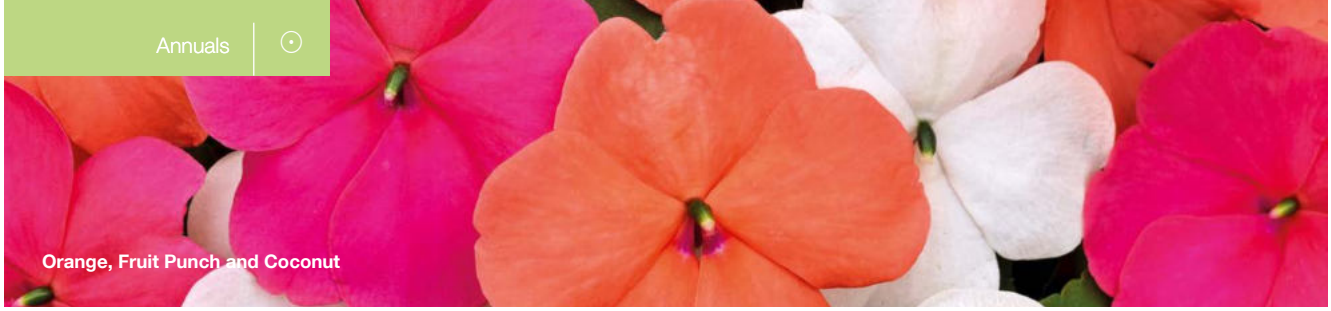


Cola
N 0840



Mix
N 0861

Bert®	8-10 wks	14-16"	35-40 cm	Sun	Raw & BeGreen Coated		
Pacino®	8-10 wks	12-14"	30-35 cm	Sun	Raw	4-5"	10-12 cm



Orange, Fruit Punch and Coconut

Impatiens walleriana F_1

Lollipop



The Perfect POP Series for Color

- Uniform series in flowering and habit
- Full plants hide the pot
- Excellent branching – more flowers!
- Intense colors “pop” at retail
- No stretching – holds well



Coconut
N 7091



Peach
N 7071



Orange
N 7031



Tangerine
N 7073



Cherry
N 7051



Dragon Fruit
N 7065



Pink Lemonade
N 7021



Bubblegum
N 7041



Fruit Punch
N 7061



Pomegranate
N 7001



Raspberry
N 7081



Fervent Fruit Mix*
N 7154



Maxi Mix
N 7150



Cherry and Orange

* Only available in North America

Lollipop	8-11 wks	8-10”	30-35 cm	Partial shade	Raw

Lobularia maritima

Giga

- Tetraploid genetics
- Perfect for pots, baskets or as ground cover in borders
- Vigorous plants, trailing habit
- Delicate, fluffy flower clusters



White
R 3530 / U

Jennifer's Tip

Giga White is super versatile. Use it in packs, pots, or hanging baskets. This variety is an attractive all-round addition in mixed combinations.

– Jennifer, Marketing Specialist North America







Giga	9-10 wks	3”	7,5 cm	Sun-Partial shade	Raw & Multi-pelleted


Mulberry Mix

Lobularia maritima

Wonderland®

- Tidy pack performance
- Romantic flower colors
- Short crop time, fast to flower


Deep Purple


White
R 3720 / U


Pink
R 3710 / U


Deep Rose
R 3660 / U


Lavender
R 3690 / U


Blue
R 3610 / U


Deep Purple
R 3650 / U


Mix
R 3740 / U


Mulberry Mix
R 3742

Wonderland	8-10 wks	3”	7,5 cm	Sun-Partial shade	Raw & Multi-pelleted

Lobelia erinus

Palace



White
R 2771 / U



Lilac
R 2761 / U



Royal
R 2801 / U



Sky Blue
R 2781 / U



Blue
R 2731 / U



Blue with Eye
R 2751 / U



Mix
R 2811 / U

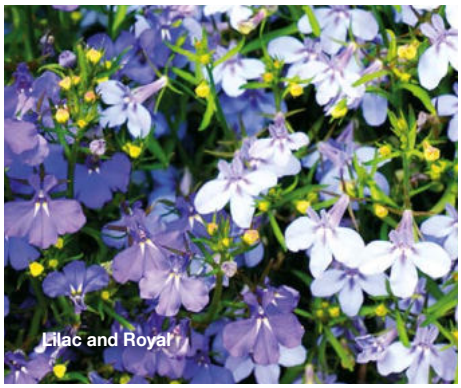


Blue

- Early flowering series
- Compact plant habit
- Excellent for pots, baskets and borders



Royal



Lilac and Royal

Palace	9-11 wks	5”	12 cm	Partial shade	Raw & Multipelleted

Melampodium paludosum

Golden Globe

- First choice for beds and rock gardens
- Compact, bushy filler
- Mass of deep golden-yellow flowers





Golden Globe
R 9090

APPROVED NOVELTY

Melampodium paludosum

Derby®

- Attractive bloomer for sunny locations
- Huge flowers in a vibrant yellow
- Intermediate plants for beds and borders

Derby®
R 9110



Melampodium paludosum

Showstar®

- Huge quantity of long-lived, deep yellow flowers
- Vigorous, well-branched, bushy habit
- Ideal for beds and borders

Showstar®
R 9130





Golden Globe	12-14 wks	6-8”	15-20 cm	Sun-Partial shade	Raw
Derby®	12-14 wks	8”	20 cm	Sun-Partial shade	Raw
Showstar®	12-14 wks	10”	25 cm	Sun-Partial shade	Raw

Pentas lanceolata

Outstanding Garden Performers in Hot and Sunny Locations

Graffiti®
- Most uniform and compact Pentas series on the market
- Full color range including bicolor types

Kaleidoscope
- Vigorous, well-branched plants for landscaping
- Outstanding garden performance under hot conditions

Northern Lights®
- Growing and flowering in cooler temperatures
- Unique, lavender flower color
- Vigorous plant habit





Graffiti® OG Pink



Kaleidoscope Deep Rose



Northern Lights® Lavender

Timing

Timing	Graffiti®	Kaleidoscope	Northern Lights®
Plug time (288)	7-8 wks	7-8 wks	7-8 wks
Crop Time to Finish: 5“/12 cm	9-10 wks	9-10 wks	10-11 wks
Crop Time to Finish: 6“/15 cm	10-11 wks	10-11 wks	11-12 wks

For more detailed information see our Technical Guide


Flirty Pink


Fuchsia and Lazer Lipstick

Pentas lanceolata F_1

Graffiti® 20/20

- Extremely uniform series in height and flower timing
- First bicolor tones in seed Pentas
- Perfect heat tolerance and garden performance
- Dense flowers ensure maximum color at retail
- Excellent branching for more flowers





White
S 9901P



Appleblossom
S 9711P



Lazer Lipstick
S 9871P



Cranberry
S 9815P



Lavender Pink
S 9951P



Ultra Violet
S 9891P

Graffiti® 20/20	13-14 wks	10-14”	25-35 cm	Sun	Pelleted





Flirty Pink
S 9731P



True Pink
S 9831P



Ruby
S 9821P



Fuchsia
S 9881P



Mix
S 9931P



Strong and Uniform Young Plants



Combo with Lazer Lipstick, Fuchsia and White



Scott's Tip

Graffiti® 20/20 is the earliest, most uniform and compact Pentas series on the market. It has the broadest color range and garden performance that lives up to the Graffiti® brand name growers and landscapers trust.

– Scott,
Area Sales Manager Benary+



Rose

- Original genetics of Graffiti®
- Classic, compact series with fast timing
- Dense flowers show intense colors
- Good heat tolerance and garden performance
- Attracts beneficial insects



Planting with Graffiti® OG Pink
Shanghai, China

Pentas lanceolata F_1

Graffiti® OG



White
S 9900P



Pink
S 9830P



Lipstick
S 9820P



Rose
S 9880P



Bright Red
S 9840P



Red Velvet
S 9810P



Lavender
S 9950P



Violet
S 9890P

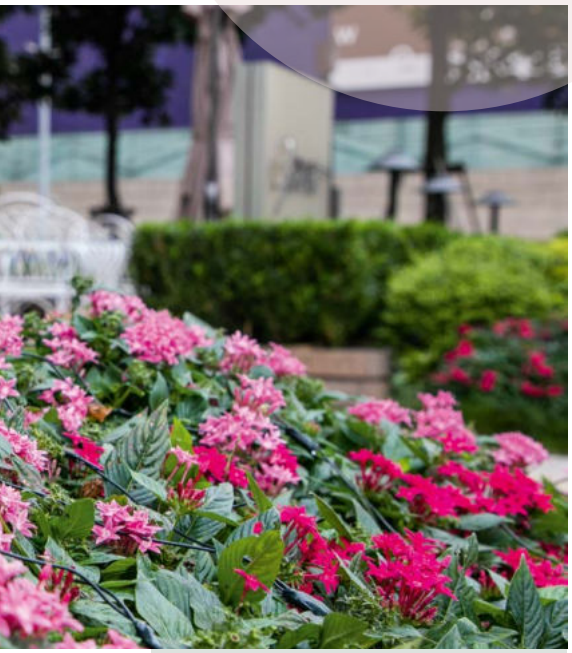


Mix
S 9930P

Graffiti® OG	14-18 wks	12-14”	30-35 cm	Sun	Pelleted



Violet





Mix

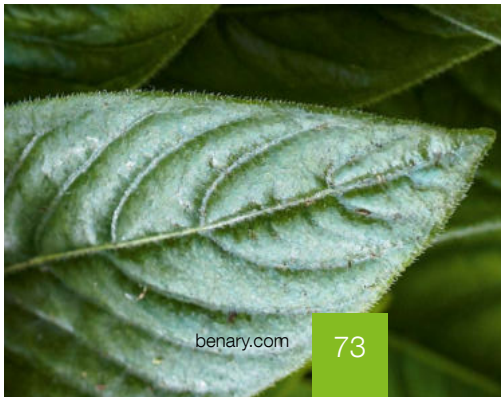
Makes Every Garden a Butterfly Heaven



Lipstick



Lavender




Lilac

Pentas lanceolata F_1

Kaleidoscope


Appleblossom
S 9290P


Pink
S 9270P


Lilac
S 9380P


Deep Rose
S 9330P


Carmine
S 9340P

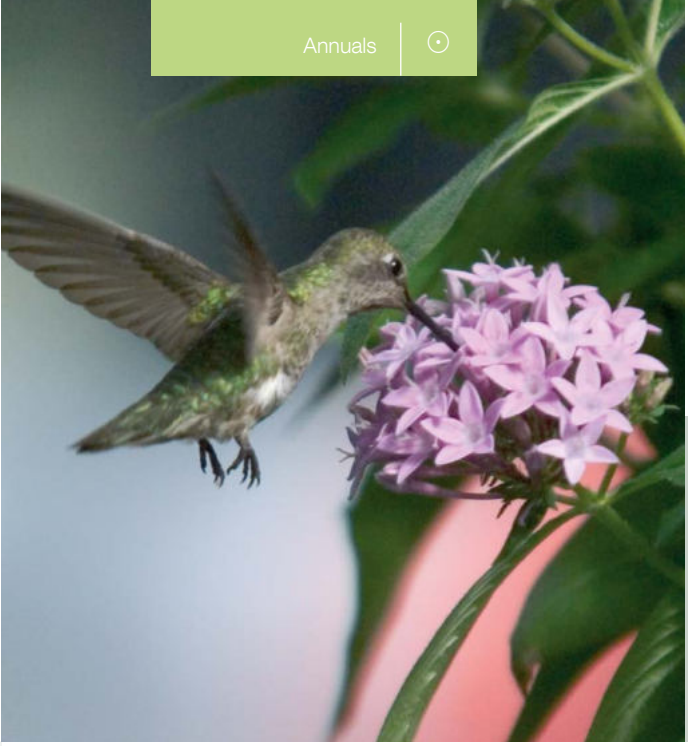

Deep Red
S 9400P


Mix
S 9410P

- Vigorous growth
- Profusely branching habit
- Ideal for mixed containers and landscaping
- Large, intensely colored flower clusters
- Outstanding garden performance under hot conditions


Pink

Kaleidoscope	14-18 wks	18”	45 cm	Sun	Pelleted





Hummingbirds and Butterflies Love Northern Lights®



Pentas lanceolata F_1

Northern Lights®

The Northern Pentas Star

- Cultivation and flowering under cooler temperatures
- Continuous, harmonious flower color
- Large, open flower clusters, great for pollinators
- Self cleaning plants
- Less pH sensitive



Lavender
S 9540P
U.S. Patent Nr.: 7,880,073



Northern Lights®	14-18 wks	20-22”	50-55 cm	Sun	Pelleted

Petunia Series

All Growth Types for your Required Application

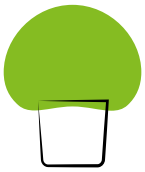
SUCCESS!® HD

- Compact and dense growing series
- Fast filling of packs, pots and baskets



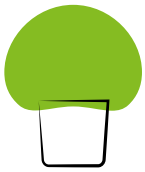
SUCCESS!® 360°

- Impressive round growth from 360°
- Early flowering with extremely large flowers



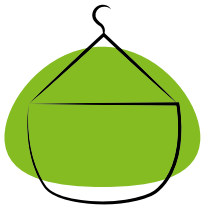
Celebrity

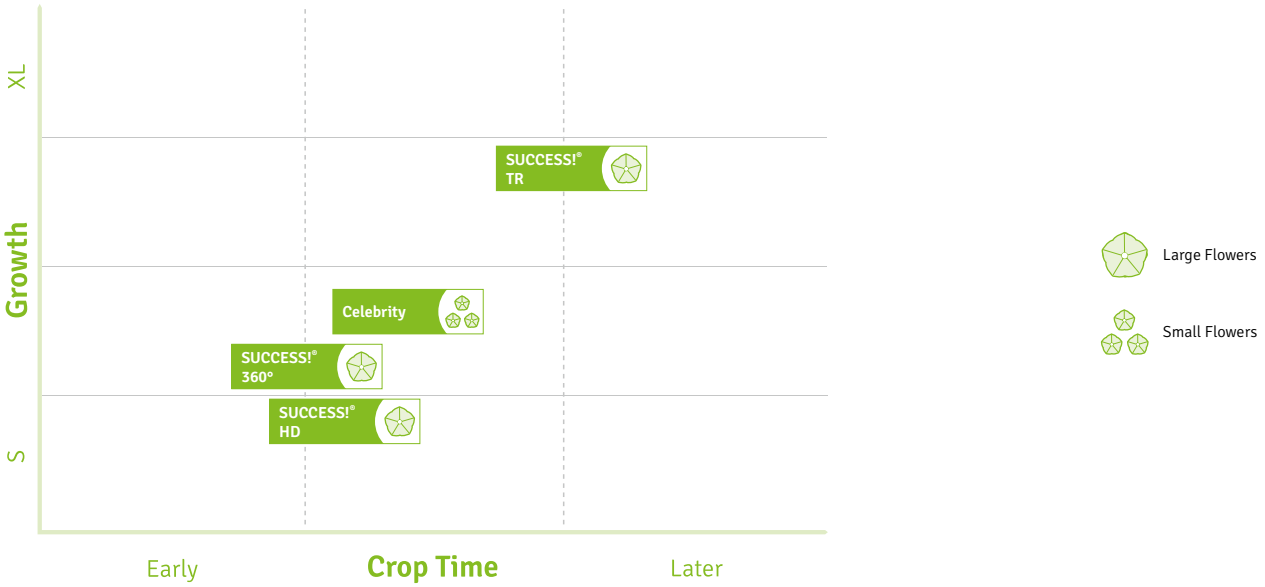
- Rain tolerant multiflora series
- Benarys broadest color range in any series



SUCCESS!® TR

- Most uniform trailing series on the market
- Uniform in flowering and growth






SUCCESS!® TR Red


SUCCESS!® 360° Light Yellow


SUCCESS!® HD Burgundy & Rose Star

Timing

Timing	SUCCESS!® HD	SUCCESS!® 360°	Celebrity	SUCCESS!® TR
Plug time (288)	4-5 wks	4-5 wks	4-5 wks	4-5 wks
Crop Time to Finish: Packs	4-5 wks	4-5 wks	4-5 wks	4-5 wks
Crop Time to Finish: 5“/12 cm	5-7 wks	5-7 wks	6-7 wks	5-7 wks
Crop Time to Finish: 6“/15 cm	6-7 wks	6-7 wks	7-8 wks	6-7 wks
Crop Time to Finish: 10“/25 cm (Hanging Baskets)	-	-	-	9-10 wks

For more detailed information see our Technical Guide

White

Petunia x hybrida grandiflora F_1

SUCCESS!® HD



White
T 1831P



Salmon Morn
T 1803P



Salmon
T 1801P



Red
T 1771P



Light Pink
T 1756P



Pink
T 1751P





Red



- HD stands for high density
- Genetically compact and dense growing series
- Unbeatable in earliness and uniformity
- Large flowers in vivid, intense colors
- Fast filling of packs, pots or baskets



Rose Star
T 1782P

GOLD MEDAL



Burgundy
T 1765P



Blue
T 1701P



Maxi Mix
T 1900P

SUCCESS!® HD	9-13 wks	6-8”	15-20 cm	Sun	Pelleted


Light Yellow


Mix

Petunia x hybrida grandiflora F_1

SUCCESS!® 360°


Rose Star



White
T 3011 / P



Light Yellow
T 3034 / P


New

Deep Salmon
T 3013 / P



Deep Pink
T 3030 / P



Deep Rose
T 3016 / P



Rose Star
T 3027 / P



Purple
T 3019 / P



Purple Vein
T 3025 / P



Blue
T 3018 / P

SUCCESS!® 360°	9-13 wks	12-14"	30-35 cm	Sun	Raw & Pelleted*

* Only available as pelleted seed in North America



Impressive Show Maker from 360°

- Round, full growth
- Very uniform series in plant habit
- Early flowering with large, attractive flowers
- Wide range of colors with Star shades
- Fast filling of packs, pots or baskets



Red
T 3017 / P



Red Star
T 3028 / P



Pink
T 3014 / P



Violet
T 3031 / P



Burgundy
T 3022 / P



Burgundy Vein
T 3026 / P



Maxi Mix
T 3050 / P




Silver Vein


Red

Petunia x hybrida trailing F_1

SUCCESS!® TR

- TR stands for the trailing habit
- Very uniform series in flower timing and habit
- Earliest trailing series on the market
- Unbeatable, intense colors



White
T 0771P



Salmon
T 0751P



Burgundy
T 0711P



Silver Vein
T 0691P



Liberty Mix
T 0892P



Twilight Mix
T 0893P



Maxi Mix
T 0891P

SUCCESS!® TR	11-13 wks	10-12”	25-30 cm	Sun-Partial shade	Pelleted



Unbeatable Series for Growers and Consumers



Red
T 0731P



Pink
T 0721P



Rose
T 0741P



SUCCESS!® TR Tray



Violet
T 0761P



Blue
T 0701P



Silver Vein



Timing

Crop Time in weeks			
Tray / Pot	Plant per pot	from 288	from seed
288	1	-	5
5-6" / 13-15 cm	1	6-7	9-11
7" / 17 cm	1-2	7-8	10-12
8" / 20 cm	1-3	7-8	12-13
10" / 25 cm (Hanging Basket)	3	8-9	13-14



Red



Blue Ice



White
T 1612 / P



Chiffon Morn
T 1402 / P



Rose Star
T 1562 / P

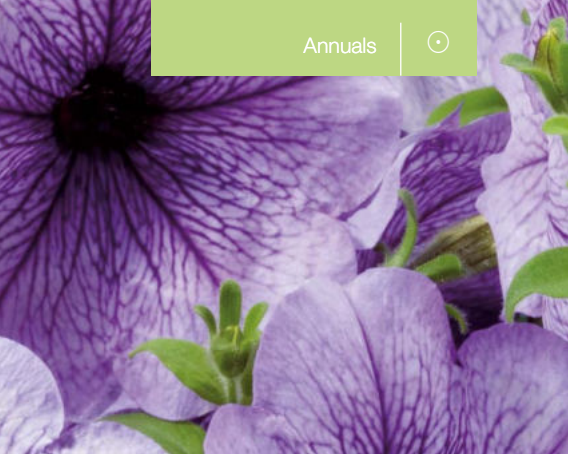


Burgundy Star
T 1372 / P



Regular Mix
T 1650 / P

- Floriferous multiflora series
- Tight flowering window within the series
- Extremely rain tolerant
- Special bicolor and star types are included



Petunia x hybrida multiflora F_1

Celebrity



Yellow
T 1622 / P



Salmon
T 1572 / P



Red
T 1512 / P



Red Morn
T 1532 / P



Pink
T 1472 / P



Pink Morn
T 1482 / P



Strawberry Ice
T 1602 / P



Rose
T 1542 / P



Carmine
T 1392 / P



Plum Ice
T 1492 / P



Burgundy
T 1352 / P



Burgundy Frost
T 1362 / P



Lilac
T 1412 / P



Sky Blue
T 1592 / P



Blue Ice
T 1342 / P



Blue
T 1312 / P

Celebrity	11-13 wks	10-14”	25-35 cm	Sun-Partial shade	Raw & Pelleted


Deep Red


Mix

Portulaca grandiflora F_1

Sundial

- Short crop time, fast growing
- Vigorous, well branched habit
- For pots, packs and baskets
- Wide color range with exciting tones


White
U 1675 / U


Cream
U 1520 / U


Yellow
U 1680 / U


Gold
U 1540 / U


Mango
U 1550 / U


Peach
U 1580 / U


Coral
U 1645 / U


Orange
U 1560 / U


Tangerine
U 1630 / U


Scarlet
U 1655 / U


Deep Red
U 1660 / U


Light Pink
U 1615 / U


Chiffon
U 1500 / U


Pink
U 1600 / U


Peppermint
U 1590 / U


Fuchsia
U 1530 / U


Caliente Mix
U 1701 / U


Mix
U 1700 / U

Sundial	8-10 wks	6-8”	10-15 cm	Sun	Raw & Multipelleted


Rose

Portulaca grandiflora F_1

Stopwatch


White
U 1400 / U


Cream
U 1300 / U


Yellow
U 1420 / U


Orange
U 1350 / U


Scarlet
U 1380 / U


Rose
U 1370 / U


Fuchsia
U 1320 / U


Mix
U 1430 / U

- Compact, mounding habit - plants grow more upright
- Early flowering
- Tighter habit for packs


Mix

Stopwatch	8-10 wks	6-7”	10-13 cm	Sun	Raw & Multipelleted



Ptilotus exaltatus

Joey®

ApeX

Increase your Sales with this Trendy Breeding Breakthrough

- Unique pot plant
- Extravagant and fluffy flower spikes
- Short crop times for quick return
- Uniform and easy production
- High germination rate

Joey®
U 7252T

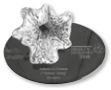




Christian's Tip

Combine Pentas Northern Lights® with Joey®, both love it sunny and dry.

– Christian,
Business Development Manager China



Innovert Award 2008, Salon du Végétal & Medal of Excellence 2008, OFA

Joey®	12-16 wks	12-14"	30-35 cm	Sun	ApeX



Tithonia rotundifolia

Fiesta del Sol

Ideal for Containers and Borders

- Mid-sized growth
- Ideal for containers, borders and landscape plantings
- Heat tolerant
- Attractive summer bloomer



Fiesta del Sol
W 4261

Zinnia elegans

Zinnita

- Compact plant habit
- Perfect for pots, containers and borders
- Early flowering due to short crop time
- Easy to grow





White
Y 1700



Yellow
Y 1600



Orange
Y 1630



Scarlet
Y 1670



Rose
Y 1650



Mix
Y 1730

Fiesta del Sol	12-15 wks	30”	75 cm	Sun-Partial shade	Raw
Zinnita	6-8 wks	6-8”	15-20 cm	Sun	Raw



Rudbeckia hirta

Pawnee Spirit

New

- Compact sister of Denver Daisy
- Very early, uniform flowering
- Impressive, rain tolerant flowers
- Outstanding garden performance
- BeGreen Pelleted – chemical and microplastic free





Pawnee Spirit
U 9021P

Rudbeckia hirta

Denver Daisy

Sun-Loving Beauties

- Early flowering, mid-sized series
- Huge, dark centered flowers
- Outstanding garden performance
- Well suited as cut flower
- Recognized winner of several garden awards



Denver Daisy
U 9020P



Pawnee Spirit	Spring:	13-15 wks	15-24”	40-60 cm	Sun	BeGreen Pelleting	6”	15 cm
	Summer	12-14 wks	15-24”	40-60 cm	Sun	BeGreen Pelleting	6”	15 cm
Denver Daisy	Spring:	14-18 wks	20-28”	50-70 cm	Sun	BeGreen Pelleting	6”	15 cm
	Summer	12-14 wks	20-28”	50-70 cm	Sun	BeGreen Pelleting	6”	15 cm

Rudbeckia hirta

Amarillo Gold

Symbol of the Summer

- FleuroSelect Gold Medal and AAS award winner
- Perfect for pot and bedding plant production
- Huge, bright flowers on short stems
- Also very well suited for summer bouquets
- Compact sister of Prairie Sun



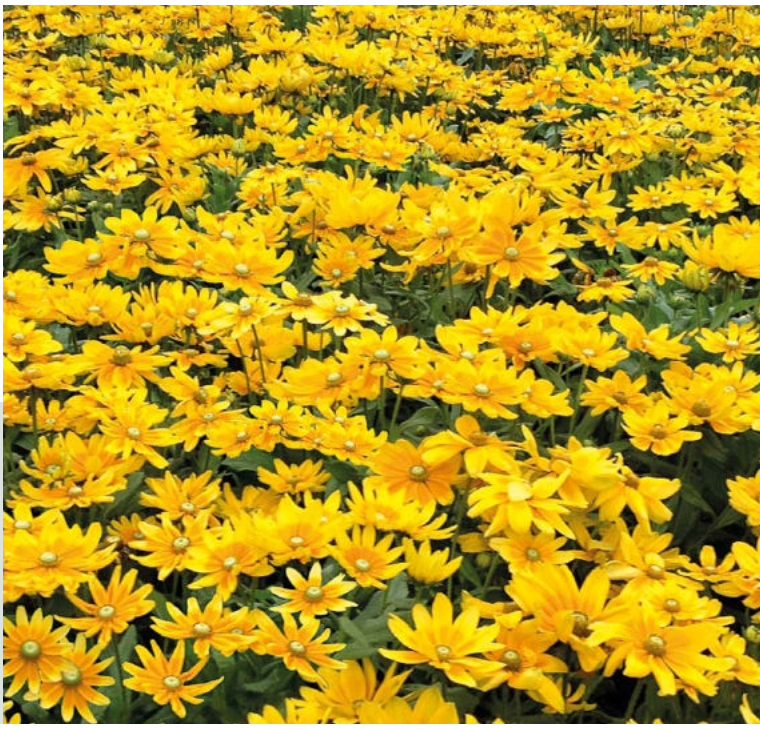


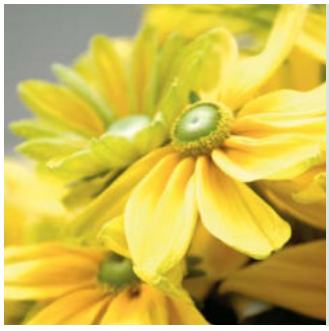
Amarillo Gold
U 9070P

Rudbeckia hirta ⚔

Prairie Sun

- FleuroSelect Gold Medal and AAS award winner
- Brilliant golden yellow flowers with stunning green eye
- Huge flowers up to 6” / 15 cm in diameter
- Sturdy stems hold up to weather
- Vigorous sister of Amarillo Gold







Prairie Sun
U 9060P

Amarillo Gold	Spring: 13-15 wks	12-14”	30-35 cm	Sun	BeGreen Pelleting	6,5”	16 cm
	Summer: 12-14 wks	12-14”	30-35 cm	Sun	BeGreen Pelleting	6,5”	16 cm
Prairie Sun	Spring: 15-19 wks	30”	75 cm	Sun	BeGreen Pelleting	6”	15 cm
	Summer: 13-15 wks	30”	75 cm	Sun	BeGreen Pelleting	6”	15 cm

Rudbeckia hirta

Toto®





Lemon
U 8960P



Gold
U 8970P



Rustic
U 8980P



Mix
U 8940P

- Compact pot type
- Huge amount of small, bright flowers
- Early flowering



Rudbeckia hirta

Autumn Colors

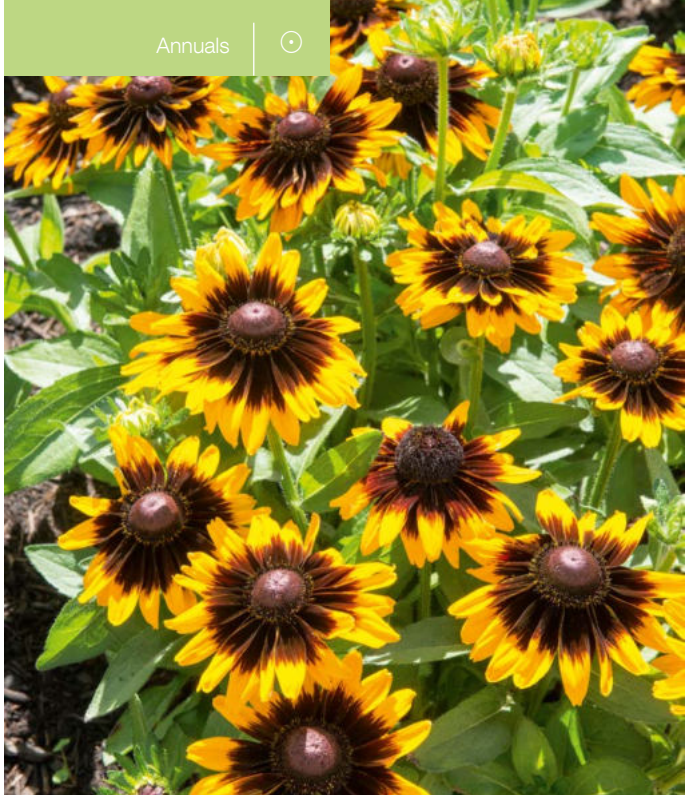
Great Landscape Performer

- Mid-sized series
- Special color shades reflect autumn
- Perfect for landscaping



Autumn Colors
U 9040P

Toto®	Spring:	14-18 wks	14”	35 cm	Sun	BeGreen Pelleting	2,4”	6 cm
	Summer:	12-14 wks	14”	35 cm	Sun	BeGreen Pelleting	2,4”	6 cm
Autumn Colors	Spring:	15-19 wks	22”	55 cm	Sun	BeGreen Pelleting	6”	15 cm
	Summer:	13-15 wks	22”	55 cm	Sun	BeGreen Pelleting	6”	15 cm



Rudbeckia hirta ⚔

Sonora

- Unique color - large dark center on bright yellow petals
- Large flowers up to 5-6“ / 12-15 cm in diameter
- Mid-sized variety
- Extraordinary winner in the garden



Sonora
U 9350P

Rudbeckia hirta ⚔

Maya

- Compact plant habit
- Fully double flowers in a bright yellow color
- Perfect for containers, beds and borders
- Great summer garden performer





Maya
U 8850P

GOLD MEDAL

Sonora	Spring:	15-19 wks	20”	50 cm	Sun	BeGreen Pelleting	5-6”	12-15 cm
	Summer:	12-15 wks	20”	50 cm	Sun	BeGreen Pelleting	5-6”	12-15 cm
Maya	Spring:	15-19 wks	18”	45 cm	Sun	BeGreen Pelleting	4”	10 cm
	Summer:	12-15 wks	18”	45 cm	Sun	BeGreen Pelleting	4”	10 cm

Salvia farinacea

Evolution®

- Vigorous, well-branched and floriferous
- Ideal container plant
- Versatile beauty in two colors
- Thrives in a wide range of climates and exposures



White
V 0720



Violet
V 0750





Salvia farinacea

Fairy Queen

- Mystical presence in pots, mixed containers and beds
- Well-branched habit for many flowers until the first frost
- Excellent garden performer
- Sapphire blue flowers with small white spots

Fairy Queen
V 0680



Salvia farinacea

Victoria

- Dense, well-branched habit
- Excellent, deep blue color effect
- Nonstop bloomer until the first frost

Blue
V 0741



Evolution®	12-20 wks´	18-24”	45-60 cm	Sun-Partial shade	Raw
Fairy Queen	12-20 wks´	18-24”	45-60 cm	Sun-Partial shade	Raw
Victoria	12-20 wks	18-24”	45-60 cm	Sun-Partial shade	Raw

Salvia splendens

Cover Girl

- Scarlet-red flowers along large, dense spikes
- Short crop time
- Uniform and early flowering
- Excellent pack performance, bushy habit in the field



Cover Girl
V 0871





Salvia splendens

Salvano



- Vivid red flowers on dense spikes
- Basal branching
- Perfect for plantings in beds and borders
- Excellent weather tolerance and garden performance

Salvano
V 0830

Solanum lycopersicum L.

Gardener's Delight

- Long trusses of extremely sweet, cherry-sized fruits
- Reliable indeterminate variety
- Ideal for patio pots and containers

Gardener's Delight
P 9971





Cover Girl	6-7 wks	7"	18 cm	Sun-Partial shade	Raw
Salvano	9-10 wks	10-12"	25-30 cm	Sun-Partial shade	Raw
Gardener's Delight	10-12 wks	31"	80 cm	Sun	Raw

Tagetes patula / Tagetes erecta

Floriferous, hot summer bloomers

Little Hero
- Most compact, crested Tagetes series from Benary
- Early flowering window

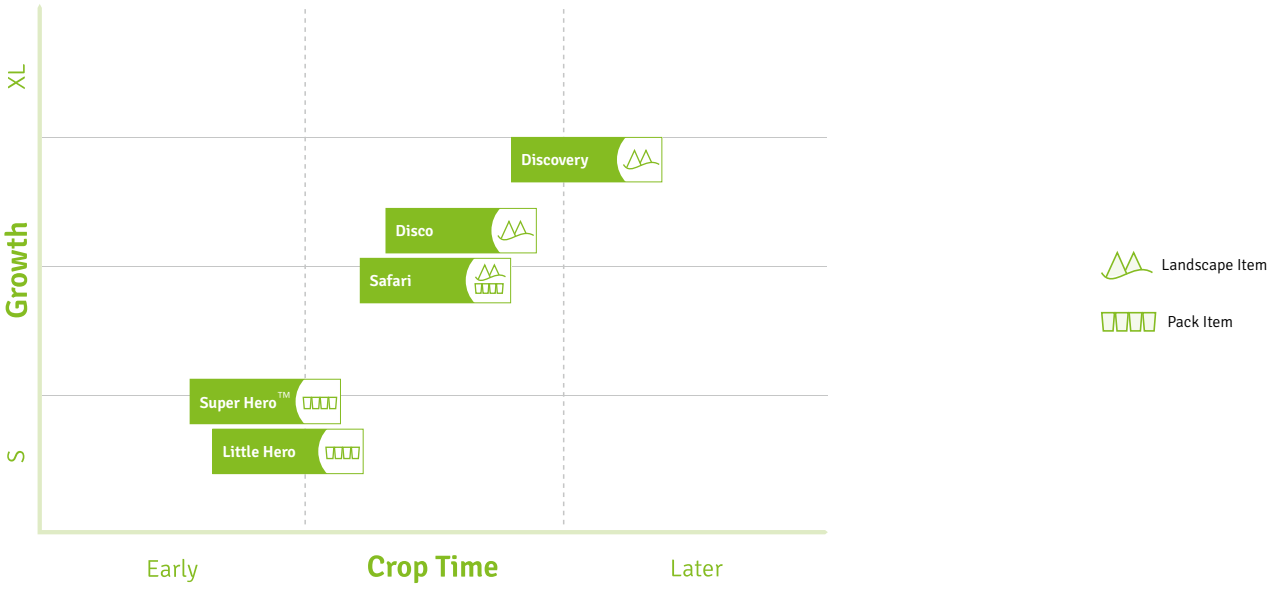
Super Hero™
- Most uniform, crested series in packs and pots
- Early flowering of compact plants

Safari
- Vigorous plants for pots and containers
- Large, semi-double anemone flowers

Disco
- Outstanding performance as landscaping item
- Single, showy disc patterns

Discovery
- Excellent dwarf african marigold (Tagetes erecta)
- Large, densely filled flowers







Super Hero™ Spry & Yellow Bee

Timing

Timing	Little Hero	Super Hero™	Safari	Disco	Discovery
Plug time (288)	3-4 wks	3-4 wks	3-4 wks	3-4 wks	3-4 wks
Crop Time to Finish: Packs	3-4 wks	3-4 wks	4-5 wks	4-5 wks	5-6 wks
Crop Time to Finish: 4“/10 cm	4-5 wks	4-5 wks	5-6 wks	5-6 wks	6-7 wks
Crop Time to Finish: 5“/12 cm	-	-	-	6-7 wks	7-8 wks

For more detailed information see our Technical Guide



Spry & Yellow Bee



Spry



Deep Yellow
W 2055 D / C



Orange Bee
W 1965 D / C



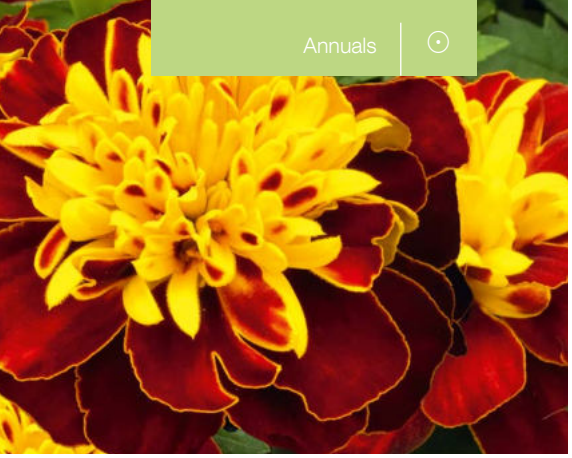
Harmony
W 1955 D / C

The next Generation of Heroes

- Spectacular uniform and early flower timing
- Compact plant habit
- Complete color range with special bicolors
- Clean and stable, crested flower pattern
- Heat tolerant



Orange Bee



Tagetes patula

Super Hero™



Yellow Bee
W 1905 D / C



Gold
W 1945 D / C



Orange
W 1985 D / C



Orange Flame
W 2015 D / C



Deep Orange
W 1995 D / C



Spry
W 2065 D / C



Maxi Mix
W 2075 D / C

Most Uniform Series in Packs and Pots



Super Hero™	6-8 wks	6-8"	15-20 cm	Sun	Detailed & Film-coated



Tagetes patula

Little Hero

- Compact version of Super Hero
- Early flowering of crested flowers
- Uniform plant habit
- Heat tolerant



Yellow
W 2270 / D / C



Fire
W 2220 / D / C



Orange
W 2250 / D / C



Mix
W 2280 / D / C

Tagetes patula

Disco

- Single, showy disc patterns
- Vigorous plants for landscape application
- Rain and heat tolerant
- Outstanding performance





Yellow
W 3771 / D / C

APPROVED NOVELTY



Marietta
W 3741 / D / C



Granada
W 3721 / D / C



Orange
W 3731 / D / C

GOLD MEDAL



Red
W 3761 / D / C



Mix
W 3781 / D / C

Little Hero	6-8 wks	4-6”	10-15 cm	Sun-Partial shade	Raw & Detailed & Film-coated
Disco	7-9 wks	8-10”	20-25 cm	Sun	Raw & Detailed & Film-coated



Tagetes patula

Safari

- Large, semi-double anemone flowers
- Vigorous plants
- Popular for pots and containers
- Outstanding performance for spring and summer

Resilient Color in Landscape Plantings





Yellow
W 3361 / D / C



Yellow Fire
W 3381 / D / C

APPROVED NOVELTY



Gold
W 3311 / D / C



Orange
W 3321 / D / C



Tangerine
W 3291 / D / C

GOLD MEDAL



Bolero
W 3301 / D / C



Scarlet
W 3351 / D / C



Red
W 3345 / D / C



Mix
W 3411 / D / C

Safari	7-9 wk	8-10”	20-25 cm	Sun-Partial shade	Raw & Detailed & Film-coated


Yellow & Orange

Tagetes erecta F_1

Discovery

- Excellent dwarf african marigold
- Large, densely filled flowers
- Compact growth – popular for packs and pots
- Uniform in height and flower timing
- Rain and heat tolerant – perfect outdoor performance

Rain and Heat Tolerant – Perfect Outdoor Performance


Yellow



Yellow
W 1651 / D / C



Orange
W 1641 / D / C



Mix*
W1731 / D / C

*Only available in North America

Discovery	8-10 wks	8-10"	20-25 cm	Sun	Raw & Detailed & Film-coated



Verbena speciosa

Imagination®

- Compact groundcover
- Delicate, well-branched stems
- Intense deep violet color
- Well suited for all locations and conditions
- BeGreen Primed – chemical and microplastic-free priming



Imagination®
W 6371E



Verbena rigida

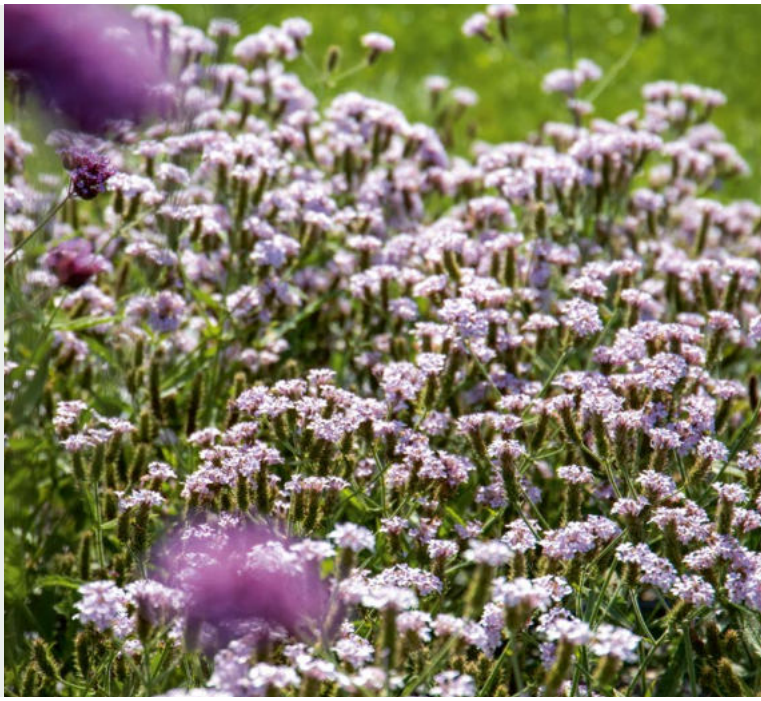
Polaris®

ApeX

Great Ground Cover & Companion to Finesse® and Vanity

- Elegant, floriferous evergreen
- Long flowering season with fragant, delicate flowers
- Perfect for borders, mixed containers and fashionable flower arrangements
- Great groundcover or border plant
- Attracts beneficial insects

Polaris®
W 6281T



Imagination®	12-14 wks	12”	30 cm	Sun-Shade	BeGreen Primed
Polaris®	12-14 wks	14-20”	35-50 cm	Sun	ApeX



Verbena bonariensis ⚔

Vanity

New

Attracts Many Beneficial Insects

- Compact sister of Finesse®
- Excellent branching
- Heat and rain tolerant
- Long flowering season until frost
- Suitable for borders, containers and landscaping





Vanity
W 6151T

Vanity	12-14 wks	32-40”	80-100 cm	Sun-Partial shade	ApeX

Verbena bonariensis ⚔

Finesse®

ApeX





Finesse®
W 6161T

Outstanding and Long-Lasting

- Vigorous sister of Vanity
- Long flowering season until frost
- Perfect for landscape application
- Excellent branching
- Heat and rain tolerant
- Attractive for beneficial insects



Finesse®	12-14 wks	47”	120 cm	Sun-Partial shade	ApeX

Biennials

“There is a solution to every problem, most of the time a flower can solve it.”

Fabian Sinning
Manager Logistic and Compliance



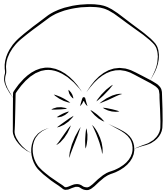
Viola cornuta / Viola wittrockiana

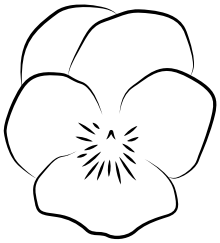
Professional & Trendy for Spring and Fall

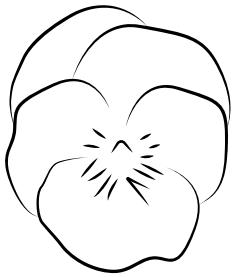
Admire®
- Early Viola cornuta series for packs
- Central flowers on short flower stems

Highflyer™
- Globe-shaped to trailing plant habit for hanging baskets
- Enormous, long-lasting flower power

Inspire®
- Large-flowered Pansies for spring and fall production
- Novelty colors





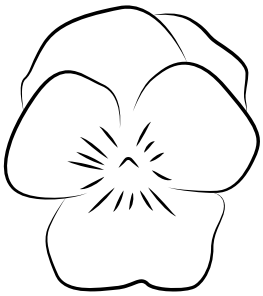


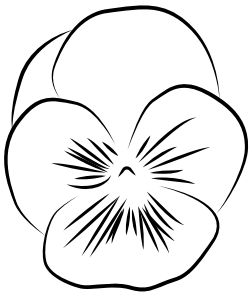
Representation of Flower Size

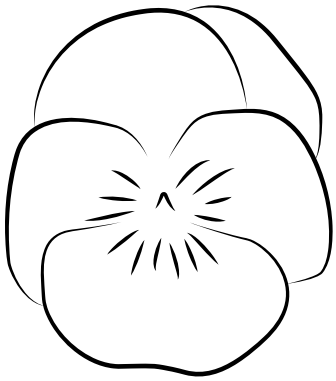
Inspire® Plus
- Most advanced breeding in large-flowered Pansies
- Compact plants, short flower stems

Cats® Plus
- Extraordinary flowers with distinctive „Whiskers“
- Ideal common production with Inspire® Plus

Inspire® DeluXXe
- Leading series in extra large-flowered Pansies
- Earliest series for fall on the market



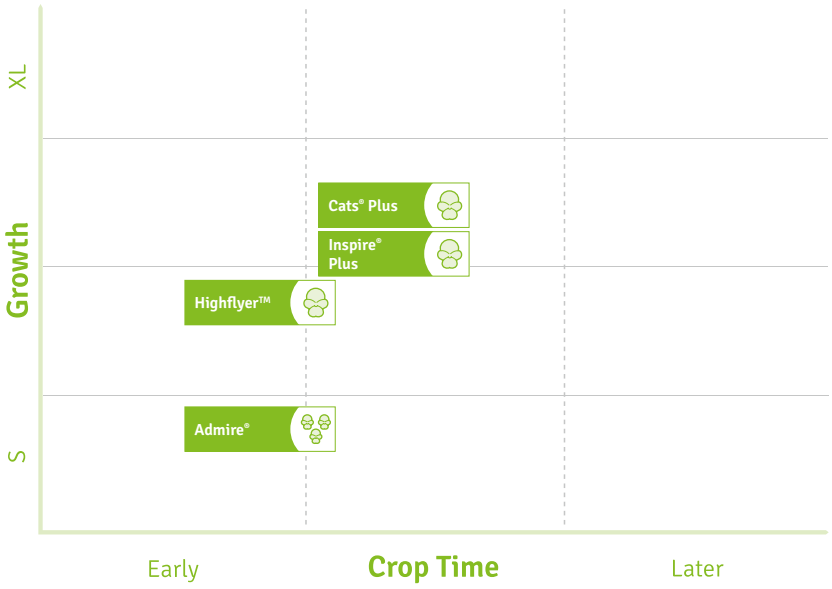




Representation of Flower Size

Most of our Pansies and Violas are BeGreen Primed.

Spring




Admire® Ivory Blotch

Viola wittrockiana

Viola cornuta

Fall

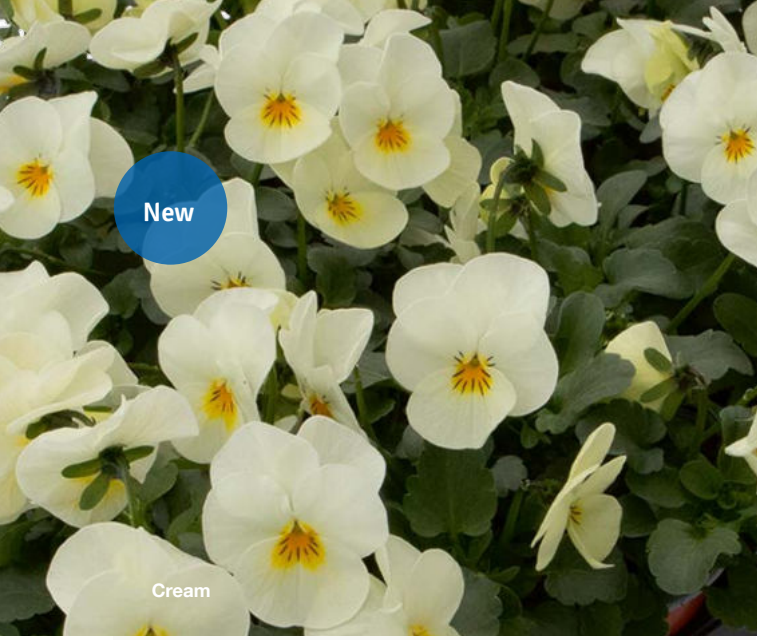



Inspire® Plus Beaconsfield

Timing for Sales (calendar weeks)

Sales weeks	Admire®	Highflyer™	Inspire® / Inspire® Plus	Cats® Plus	Inspire® DeluXXe
Spring	7-15	7-12	8-12	8-12	recommended for fall
Fall	34-44	34-42	36-44	36-44	32-40

For more detailed information see our Technical Guide





Viola cornuta F_1

Admire®

Be Green

Most Professional Viola cornuta Series on the Market

- Early, consistent pack performance
- Central flowers on short flower stems
- Narrow flowering window across the series
- Excellent branching
- Very uniform plant habit
- Superior production in fall and spring
- Outstanding, floriferous outdoor performance



Clear Mix



White
W 9249 / E



White Purple Wing
W 9252 / E



Ivory Blotch
W 9230 / E



Red Blotch
W 9240 / E



Red Yellow Face
W 9243 / E



Ruby Gold
W 9241 / E



Jolly Face
W 9212 / E



Marina
W 9225 / E



Deep Marina
W 9224 / E

Mixes



Blackberry Mix
W 9281E



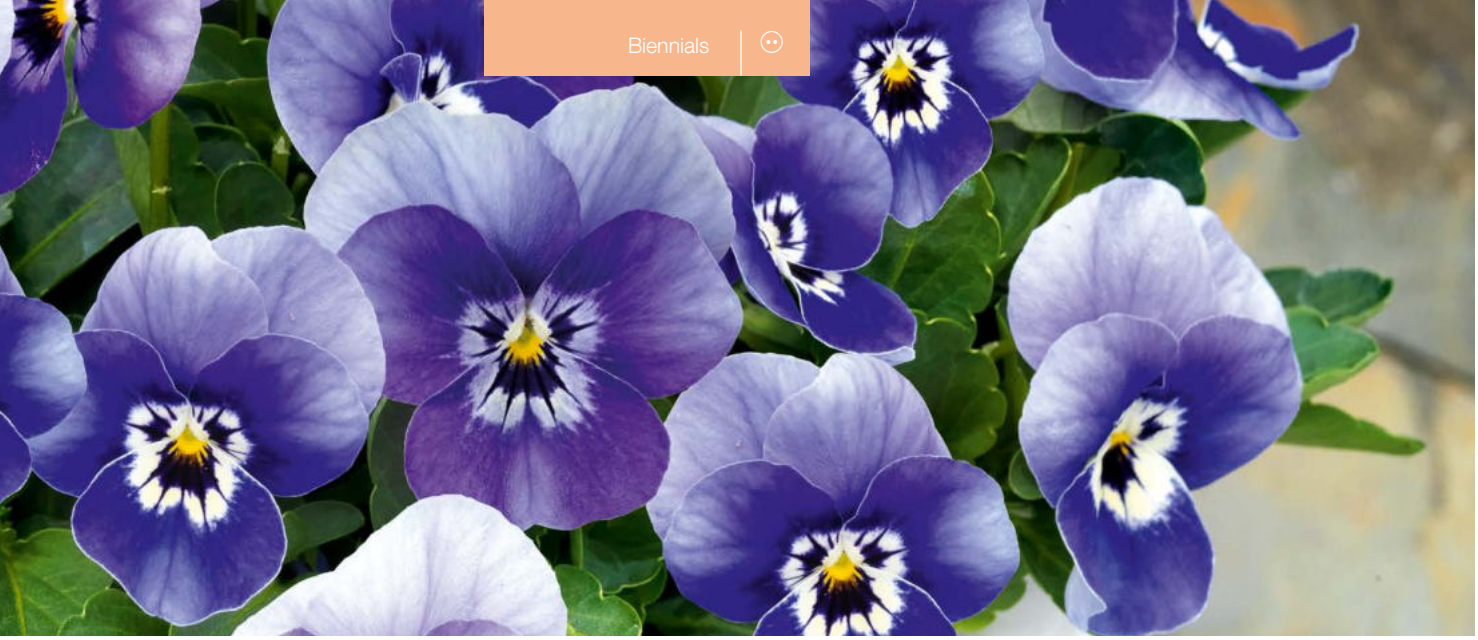
California Mix
W 9282E



Clear Mix*
W 9287 / E

Admire®	Spring: 23-25 wks	8”	20 cm	Sun-Partial shade	Raw & BeGreed Primed
	Fall : 8-12 wks	8”	20 cm	Sun-Partial shade	Raw & BeGreed Primed

*Not available as Raw Seed in North America





Cream
W 9211 / E



Lemon Purple Wing
W 9229 / E



Yellow
W 9255 / E



Yellow Blotch
W 9257 / E



Yellow Purple Wing
W 9259 / E



Orange Purple Wing
W 9265 / E



Pink
W 9236 / E



Pink Surprise
W 9235 / E



Orchid
W 9266 / E



Lavender Pink Face
W 9239 / E



Neon Purple Wing
W 9207 / E



Blue Heaven
W 9227 / E



Blue
W 9208 / E



Denim
W 9237 / E



Deep Blue
W 9221 / E



Purple White Face
W 9238 / E



Deep Purple Face
W 9222 / E



Indian Summer Mix
W 9285E

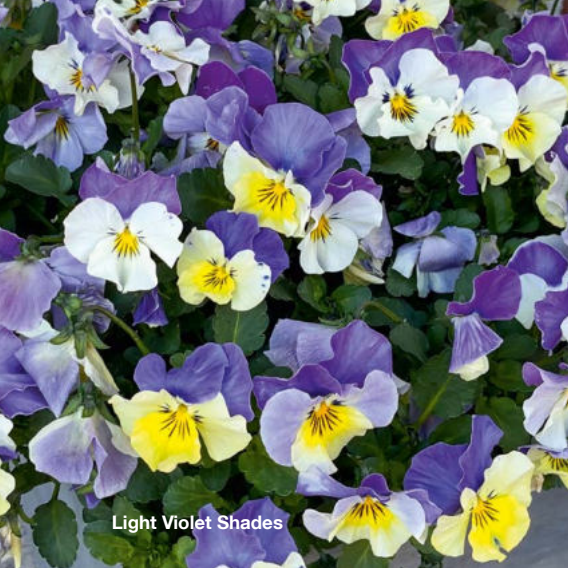


Jump Up Mix
W 9284E



Maxi Mix*
(incl. all colors)
W 9280 / E

Crop Time in weeks			
Tray / Pot	Plant per pot	Spring	Fall
288 tray (Plug Crop Time)	1	5-6	4-5
3,5-6" / 9-15 cm (from 288 tray)	1-2	18-20	4-5
7-8" / 17-20 cm (from 288 tray)	2-3	18-20	5-7


Light Violet Shades


Yellow Red Wing


Yellow

Viola wittrockiana F_1

Highflyer™

Be Green

New Series

- Mounding, globe shaped plant habit
- A multi-purpose, not day length sensitive Pansy
- Enormous, long-lasting flower power
- Suitable for premium pots and baskets
- BeGreen Primed – chemical and microplastics free priming



White
X 2571 / E



Yellow
X 2501 / E



Yellow Red Wing
X 2511 / E



Yellow Purple Wing
X 2521 / E



The Mounding Must-Have for Spring and Fall



Light Violet Shades
X 2551 / E



Mix
X 2700 / E

Highflyer™	Spring: 23-25 wks	4-6”	10-15 cm	Sun	Raw & BeGreed Primed
	Fall : 8-12 wks	4-6”	10-15 cm	Sun	Raw & BeGreed Primed


Yellow Blotch


Orange

Viola wittrockiana F_1

Inspire® Plus

Be Green

New Colors



White
X 0295 / E



White Blotch
X 0385 / E



Lemon
X 0225 / E



Lemon Blotch
X 0175 / E



Yellow
X 0235 / E



Yellow Blotch
X 0205 / E



Marina Lavender
X 0193 / E



Lavender Blotch Shades
X 0185 / E



Violet
X 0475 / E



Violet Face
X 0355 / E



Metallic Blue Blotch
X 0425 / E



Light Blue
X 0405 / E

Mixes



Blotch Mix
X 0491 / E



Blueberry Pie Mix
X 0486E



Clear Mix
X 0490 / E



Jack-O-Lantern Mix
X 0489E



Limoncello Mix
X 0485E

Inspire® Plus	Spring: 25-26 wks	6-8”	15-20 cm	Sun	Raw & BeGreen Primed
	Fall: 10-12 wks	6-8”	15-20 cm	Sun	Raw & BeGreen Primed



Most Advanced Breeding in Large-Flowered Pansies

- Ideal for spring and fall production
- Uniform flower timing and habit across the series
- Short flower stems, compact plants – no stretching!
- Outstanding seedling quality
- BeGreen Primed – chemical free and eco-friendly



Yellow Purple Wing
X 0255 / E



Fire Surprise
X 0085 / E



Orange
X 0275 / E



Orange Blotch
X 0285 / E



Pink Shades
X 0435 / E



Red Blotch
X 0315 / E



Marina
X 0195 / E



True Blue
X 0245 / E



Beaconsfield
X 0115 / E



Blueberry Lemon
X 0157 / E



Blue Blotch
X 0155 / E



Blue Velvet
X 0165 / E



Mardi Gras Mix
X 0483 / E



Summer Skies Mix
X 0487E



Sunny Day Mix
X 0482E



Sun 'n Surf Mix
X 0481E



Wine Country Mix*
X 0488E



Maxi Mix (incl. all colors)
X 0480 / E



Naoto's Tip

A great combo for Halloween is Atlas paired with Inspire® Plus Orange.

Naoto,
Area Sales Manager



*Only available in North America



White Blotch


Shades variation of Ocean

Viola wittrockiana F_1

Inspire® DeluXXe

Be Green

Indulge your Customers in Luxury!

- Leading series in extra large-flowered Pansies
- Huge, early and long lasting flowers
- Unmatched uniformity in habit and timing
- Superior outdoor performance
- Perfect for late summer / early fall production


White
X 1871 / E


White Blotch
X 1881 / E


White Violet Wing
X 1861 / E


Yellow
X 1891 / E


Yellow Blotch
X 1901 / E


Orange
X 1921 / E


Red Blotch
X 1801 / E


Pink Surprise Blotch
X 1811 / E


Light Rose Blotch
X 1911 / E


Rose Velour
X 1841 / E

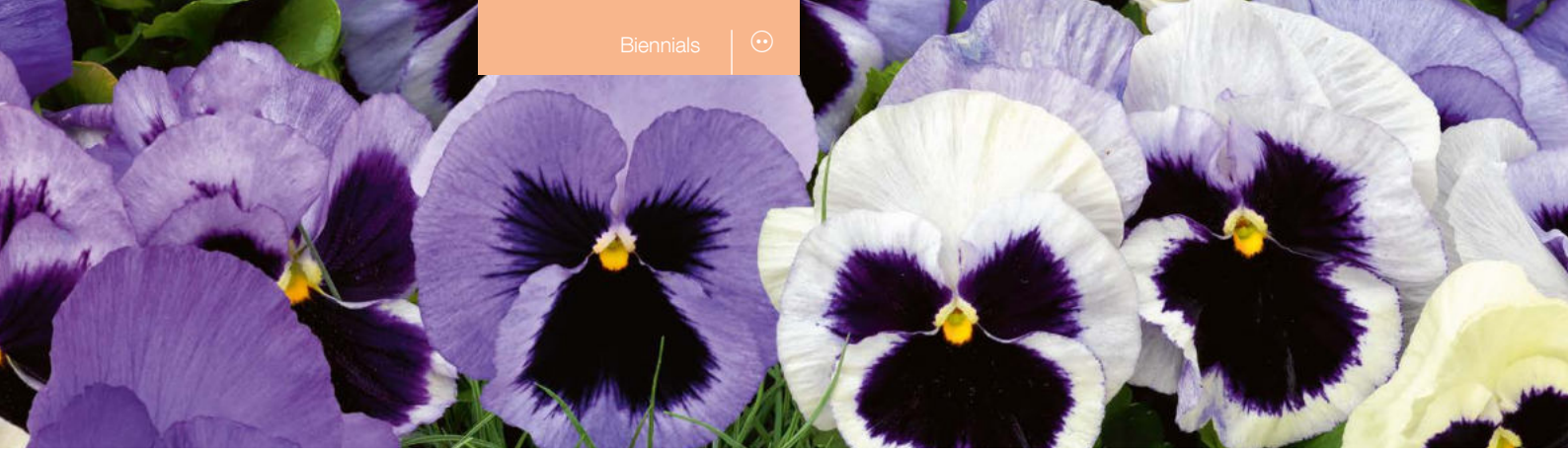

Deep Rose Blotch
X 1831 / E


Ocean
X 1791 / E


Blue Surprise
X 1701 / E


Denim
X 1751 / E


Deep Blue Blotch
X 1711 / E





Shades variation of
Pink Surprise Blotch



Red Blotch

Mixes



Blotch Mix
X 1993 / E



Maxi Mix (incl. all colors)
X 1990 / E

Inspire® DeluXXe	Fall: 10-11 wks	6-8"	15-20 cm	Sun	Raw & BeGreen Primed



White

PURRfect "Whiskers"

- Upgraded genetics
- Striking colors with distinctive "Whiskers" patterns
- Improved habit and branching
- Up to 10 days earlier than Cats® series
- Ideal common production with Inspire® Plus
- Great for fall and early spring production

Viola wittrockiana F_1

Cats® Plus



Series



White
X 0575 / E



Yellow
X 0525 / E



Purple & White
X 0595 / E



Marina
X 0535 / E



Blue & Yellow
X 0585 / E

Cats® Plus	Spring: 25-26 wks	6-8"	15-20 cm	Sun	Raw & BeGreen Primed
	Fall : 10-12 wks	6-8"	15-20 cm	Sun	Raw & BeGreen Primed

Viola wittrockiana F_1

Inspire®

Be truly inspired!

- Novelty colors with narrow flowering window
- Bred for extreme weather conditions
- Showy flowers in both clear and blotched faces
- Ideal for spring and fall production



Peach Shades
X 0211 / E



Yellow Red Wing
X 0261 / E



Lavender Pink
X 0431 / E



Lilac Shades
X 0181 / E



Carmine Blotch
X 0331 / E



Scarlet
X 0321 / E



Purple & Orange
X 0281 / E



Viola wittrockiana F_1

Cats®

Special, Unique Colors

- Whiskers that grace the flower faces give Cats® pansies their name
- Unprecedented vein pattern
- Recommended for spring production



Orange
X 0540



Red & Gold
X 0550



Mix
X 0610

Viola wittrockiana F_1

Atlas

- Unique color
- Perfect for combinations with bright colors and structure plants



Black
X 1321 / E*



Inspire®	Spring: 25-26 wks	6-8"	15-20 cm	Sun	Raw & BeGreen Primed
	Fall: 10-12 wks	6-8"	15-20 cm	Sun	Raw & BeGreen Primed
Cats®	Spring: 27-28 wks	4-6"	10-15 cm	Sun-Partial shade	Raw
Atlas	Spring: 27-28 wks	6-8"	15-20 cm	Sun-Partial shade	Raw & BeGreen Primed*
	Fall: 12-14 wks	6-8"	15-20 cm	Sun-Partial shade	Raw & BeGreen Primed*

*Only available as BeGreen Primed Seed in North America

Primula elatior

Vibrant Colored Primula – Popular for Ages!

Crescendo®

- Vigorous series for spring production
- Extremely hardy for growing in cooler temperatures

Piano

- Compact series for fall and spring production
- Less chilling requirements allow greater versatility
- Uniform flowering time with large flowers



Crescendo® Mix

Timing

Timing	Crescendo®	Piano
Plug time (288)	7-8 wks	7-8 wks
Crop Time to Finish: 4“ / 10 cm	Spring: 20-26 wks Fall: -	Spring: 16-18 wks Fall: 18-20 wks
Sales (calendar weeks)	Spring: 4-8 Fall: -	Spring: 2-8 Fall: 39-43

For more detailed information see our Technical Guide

Bellis perennis

The Perfect & Popular Partner to Grow Along with Pansy and Viola

Speedstar® Plus
- Semi-double, small-flowered Bellis for fall and spring production
- Early and compact plants for growing in cooler temperatures

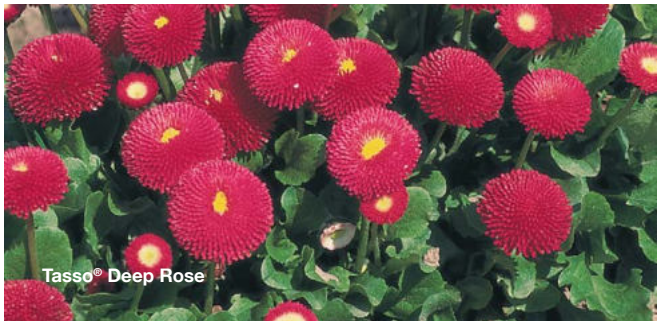
BellaDaisy
- Early multiflora Bellis for fall and spring production
- Slightly more vigorous than Speedstar® Plus

Roggli
- Early, compact series for spring production
- Medium-sized, dense flower heads

Robella
- Unique salmon color for spring production
- Fully double, large flowers

Tasso®
- Compact pomponette type for spring production
- Medium-sized, fully double flowers

Habanera®
- Largest-flowered Bellis on the market
- Unique colors for spring production


Tasso® Deep Rose


Tasso®
Strawberries & Cream

Timing

Timing	Speedstar® Plus	BellaDaisy	Roggli	Robella	Tasso®	Habanera®
Plug Time (288)	5-6 wks	5-6 wks	5-6 wks	5-6 wks	5-6 wks	5-6 wks
Crop Time to Finish	Spring: 10-12 wks Fall: 5-8 wks	Spring: 10-12 wks Fall: 5-8 wks	Spring: 12-14 wks Fall: -	Spring: 12-14 wks Fall: -	Spring: 13-15 wks Fall: -	Spring: 15-17 wks Fall: -

For more detailed information see our Technical Guide


Mix


Orange

Primula elatior F_1

Crescendo®

- Vigorous, uniform series for spring production
- Intense flower colors
- Extremely winter hardy, also for Northern climates
- Production under cooler temperatures
- BeGreen Primed: Chemical and microplastic-free


White
U 4180E


Yellow
U 4080E


Orange
U 4100E


Bright Red
U 4140E


Wine
U 4240E

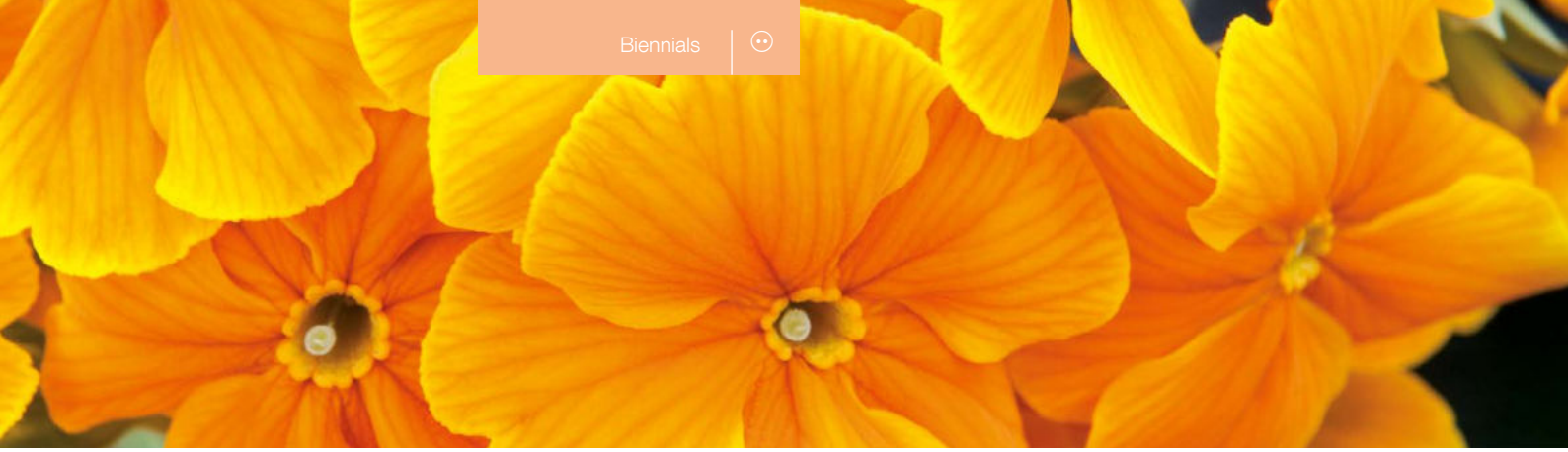

Bellarosa
U 4000E


Rose Shades
U 4160E


Blue Shades
U 4040E


Mix
U 4290E


Rose Shades





Bright Red

Convincing Vibrant Colors!



White, Bright Red, Orange, Blue Shades & Wine



Untreated Priming BeGreen Priming

Comparison of Untreated Seed vs. Priming vs. BeGreen Priming

Crescendo®	24-26 wks	8-12”	20-30 cm	Sun-Partial shade	BeGreen Primed	4-7



Violet

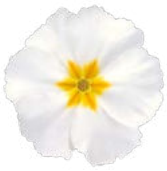
Primula elatior F_1

Piano



Blue

- Bred for fall and spring production
- Less chilling requirements allow greater versatility
- Extremely uniform in plant habit and flowering across the series
- Plants remain compact, even under heat



White
U 4520



Yellow
U 4460



Orange
U 4470



Fire
U 4500



Red
U 4530



Rose Bicolor
U 4570



Rose
U 4490



Violet
U 4510



Blue
U 4440



Mix
U 4560



Rose Bicolor

Piano	Spring: 20-24 wks	8”	20 cm	Sun-Partial shade	Raw
	Fall: 18-20 wks	8”	20 cm	Sun-Partial shade	Raw

Bellis perennis

Speedstar® Plus



White
D 2231P



Rose
D 2191P



Red
D 2221P



Mix
D 2251P



Rose

- Ideal for spring and fall production - perfect partner to Pansies
- Cultivation under low growing temperatures
- Early flowering, short crop time
- Compact plant habit, no PGRs required
- No vernalization required



Mix

Bellis perennis

BellaDaisy

Perfect for Early Spring!

- Early multiflora Bellis
- Compact habit, very healthy foliage
- True bright red color
- Uniform throughout the colors
- Easy to grow, no cold required



White
D 2330P



Pink
D 2310P
APPROVED NOVELTY



Rose
D 2340P



Red
D 2320P



Mix
D 2350P

Speedstar® Plus	Spring:	15-17 wks	4-6”	10-15 cm	Sun-Partial shade	Pelleted
	Fall:	10-14 wks	4-6”	10-15 cm	Sun-Partial shade	Pelleted
BellaDaisy	Spring:	15-17 wks	4-6”	10-15 cm	Sun-Partial shade	Pelleted
	Fall:	10-14 wks	4-6”	10-15 cm	Sun-Partial shade	Pelleted



Bellis perennis

Tasso®



Pelleted Seed vs. Raw Seed

- Compact pomponette type
- Medium-sized, fully double flowers
- Perfect for spring production
- Short crop time
- Very attractive for pot and pack production



White
D 2650P



Pink
D 2630P



Strawberries & Cream
D 2600P

APPROVED NOVELTY



Deep Rose
D 2590P



Red
D 2640P



Mix
D 2670P



Tasso®	18-20 wks	5-6"	12-15 cm	Sun-Partial shade	Pelleted	4b-8a

Bellis perennis

Habanera®

- Habanera® is the largest flowered Bellis on the market
- Extraordinary colors of double flowers
- Perfect for spring production with Pansies



White
D 3480P



Rose
D 3420P



White with Red Tips
D 3490P



Red
D 3450P



Mix
D 3500 / P



Bellis perennis

Roggli

- Early flowering series
- Medium-sized, dense flower heads
- Ideal for pot production



White
D 3380P



Rose
D 3270P



Red
D 3300P

Bellis perennis

Robella

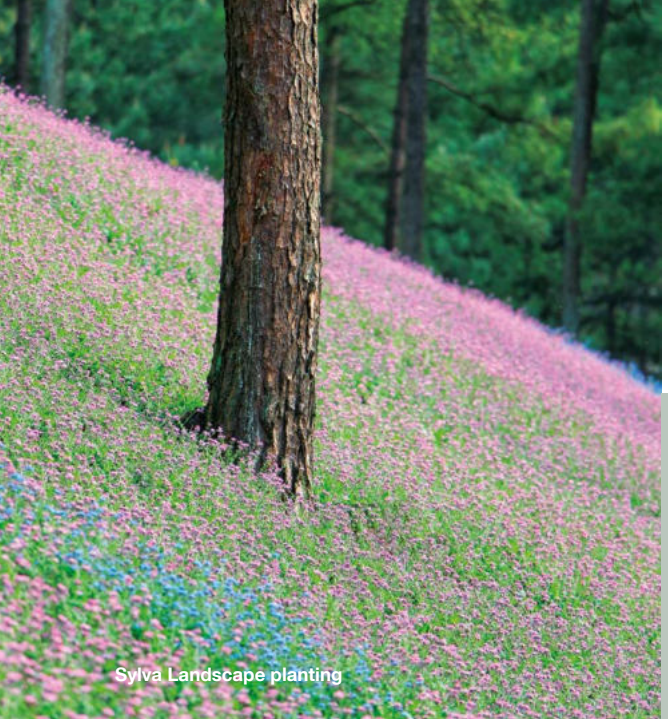


- Fleuroselect Gold Medal winner
- Unique salmon pink color
- Fully double, large flowers
- Extraordinary, unique pot plan



Robella
D 3040P

Habanera®	20-22 wks	5-6”	12-15 cm	Sun-Partial shade	Pelleted
Roggli	17-19 wks	5-6”	12-15 cm	Sun-Partial shade	Pelleted
Robella	17-19 wks	5-6”	12-15 cm	Sun-Partial shade	Pelleted


Sylva Landscape planting


Sylva Mix

Myosotis – The Compact Spring Bloomers with Intense Colors!

Myosotis sylvatica

Sylva



Snowsylva
S 1891



Rosylva
S 1871

GOLD MEDAL



Bluesylva
S 1851



Sylva Mix
S 1901

Myosotis sylvatica

Miro



Miro
S 1841



Sylva	24 wks	8”	20 cm	Sun-Partial shade	Raw	5a-8a
Miro	22 wks	6”	15 cm	Sun-Partial shade	Raw	5a-8a

Myosotis sylvatica

Bellamy


White

Benary's Popular & Well-Branched Myosotis Series

- Easy to grow, no cold required
- For early spring and fall production
- Well-branched, uniform plant habit
- Very uniform flowering across the series
- Healthy green leaves
- Suitable for 3,5-5" (9-13 cm) pots



White
S 1771



Pink
S 1761



Blue
S 1751

GOLD MEDAL





Myosotis sylvatica

Compindi®



Compindi®
S 1722

Bellamy	9-14 wks	8-10"	20-25 cm	Sun-Partial shade	Raw	-
Compindi®	24 wks	6"	15 cm	Sun-Partial shade	Raw	5a-8a

Perennials



“At the end of the day, all that matters is that there was a beautiful moment that made you smile.”

Sarah Kruck
Trial Manager



Achillea ptarmica

Marshmallow

FastraX

- FastraX Perennial: First year flowering without vernalization
- Compact plant with masses of double flowers
- Suitable for outdoor production – saves energy costs
- Flowering plant sales from late spring to late summer
- BeGreen Pelleted – chemical and microplastic-free



Marshmallow
A 0425P

Alchemilla mollis

Thriller®

ApeX

- Greenish yellow flowers on bright green leaves
- Unique trailing, structural perennial
- Great vase filler



Thriller®
A 4091T



Marshmallow	12-14 wks	12”	30 cm	Sun	BeGreen Pelleted	9-2	3-9
Thriller®	28-30 wks	20”	50 cm	Sun-Partial shade	ApeX	7-1	3-7

Aquilegia flabellata F_1

Cameo

- Early spring flowering perennial
- Perfect combination with Pansy production
- Uniform and compact plant habit
- Low heat requirement



White
B 2710



Blush
B 2740



Pink & White
B 2600



Rose & White
B 2690



Blue & White
B 2580



Mix
B 2770

Aquilegia hybrida F_1

Spring Magic®

- Early spring flowering perennial
- Perfect combination with Pansy production
- Dense leaf rosettes in full color range
- Full, globe shaped plant habit
- Low heat requirement
- BeGreen Primed: Chemical and microplastic-free



White
B 3800E



Yellow
B 3760E



Pink & White
B 3770E



Rose & White
B 3780E

APPROVED NOVELTY



Rose & Ivory
B 3790E



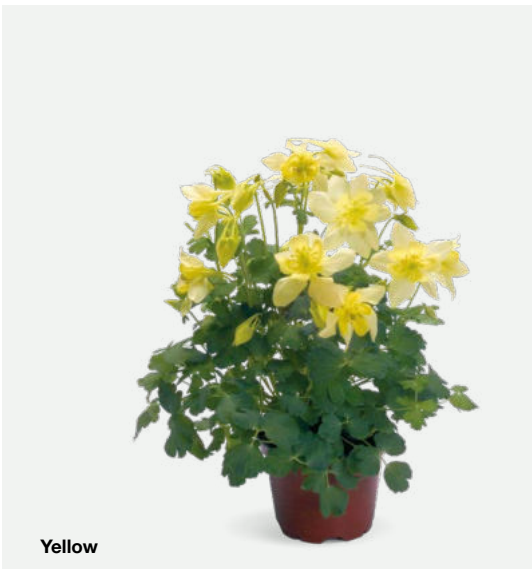
Blue & White
B 3740E



Navy & White
B 3741E



Mix
B 3820E



Yellow

Cameo	22-26 wks	6”	15 cm	Sun	Raw	9-3	3-8
Spring Magic®	22-26 wks	14”	35 cm	Sun	BeGreen Primed	9-3	3-8


White

Arabis caucasica

Catwalk

Be Green

New Color



- Uniform and compact, globe shaped habit
- White is a FastraX perennial: No vernalization required
- Great for spring production with Pansies and Bellis
- Versatile uses in containers, stone gardens and window boxes
- BeGreen Pelleted: Chemical and microplastic-free



White
B 4135P
FastraX



Pink
B 4031P


White

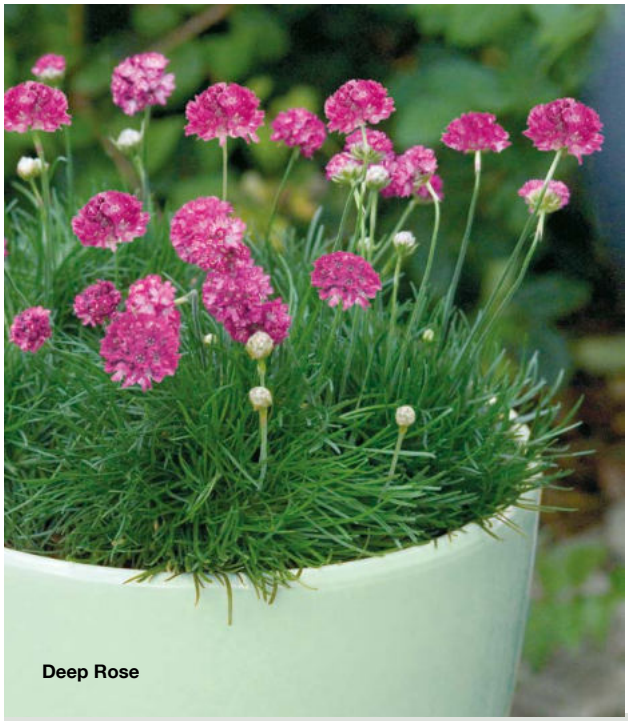
Catwalk White	16-20 wks	6”	15 cm	Sun-Partial shade	BeGreen Pelleted	8-1	3-7
Catwalk Pink	22-28 wks	6”	15 cm	Sun-Partial shade	BeGreen Pelleted	8-1	3-7



Arenaria montana

- Uniform mounds of large-sized white flowers
- Robust, compact plants
- Perfect for bedding and rock gardens

Arenaria montana
B 4501



Deep Rose

Armeria maritima

Morning Star

FastraX

- FastraX perennial: First year flowering without vernalization
- Small, compact plant habit
- Perfect for pot production
- Great combination with spring bloomers



White
B 4770



Deep Rose
B 4750



Naoto's Tip

Armeria Morning Star is an excellent component in early season mixed containers with Pansy, Viola, Bellis, Festuca and Aquilegia. It does not compete with these items in the container.

– Naoto,
Area Sales Manager



Arenaria montana	28-32 wks	6”	15 cm	Sun	Raw	9-6	4-8
Morning Star	15-16 wks	6”	15 cm	Sun	Raw	9-4	4-8



Astilbe arendsii ⚔

Rhapsody

- Perfect for landscape plantings
- Vigorous plants for big containers
- Long, slender plumes in intense shades
- Premium seeds with fast germination
- Mixture of vibrant colors

Spectacular as a Cut Flower or Container Plant





Rhapsody
B 7231P



Rhapsody	24-28 wks	30-34”	75-85 cm	Partial shade-Shade	BeGreen Pelleted	2-8	4-9

Astilbe arendsii

Astary®

FastraX

- FastraX perennial: First year flowering without vernalization
- First annual Astilbe on the market
- Compact plant habit with single colors
- Perfect for pot production



White
B 7080P



Rose
B 7050P



Mix (incl. Pink Shades)
B 7110P





Astilbe arendsii ×

Showstar®

- Dense, upright plumes
- Mixture includes many clear colors
- Perfect for pot production



Showstar®
B 7261P

Astary®	18-20 wks	10”	25 cm	Sun-Shade	BeGreen Pelleted	8-2	4-8
Showstar®	24-28 wks	14”	35 cm	Sun-Shade	BeGreen Pelleted	8-2	4-8

Campanula carpatica

Clips

FastraX

- FastraX perennial: First year flowering without vernalization
- Profusion of large, bell-shaped flowers
- Optimal choice for rock gardens and beds
- Popular, hardy perennial



White
H 1161 / P



Blue
H 1151 / P



Deep Blue
H 1141 / P



Mix
H 1171 / P





Campanula carpatica F_1

Pearl

FastraX

- FastraX perennial: First year flowering without vernalization
- Significantly earlier flowering
- Short crop time
- Popular, hardy perennial
- Narrow flowering window



White
H 1040 / P



Deep Blue
H 1010 / P

Clips	20-24 wks	8”	20 cm	Sun	Raw & Pelleted	9-1	3a-8a
Pearl	17-20 wks	7”	18 cm	Sun-Partial shade	Raw & Pelleted	9-5	3a-8a


Mix

Delphinium hybrida ⚔

Benary's Pacific

FastraX

- FastraX perennial: First year flowering without vernalization
- Rigorously tested for excellent flower and stem quality
- Excellent cut flower with long, impressive flower stems
- Long vase life


Galahad
K 2951


Percival
K 2821


Astolat
K 2881


Guinevere
K 2851


Cameliard
K 2791


Black Knight
K 2781


Summer Skies
K 2801


Blue Bird
K 2831


Blue Jay
K 2841


King Athur
K 2811


Mix
K 2991



Benary's Pacific	18-22 wks	63"	160 cm	Sun	Raw	6-1	3b-7b



Sky Blue White Bee



Delphinium elatum ⚔

Magic Fountains

FastraX

- FastraX perennial: First year flowering without vernalization
- Excellent use as cut flower
- Long vase life
- Attractive inflorescences in intense colors



Mix



Pure White
K 2550



White Dark Bee
K 2530



Lavender White Bee
K 2460



Sky Blue White Bee
K 2500



Dark Blue White Bee
K 2430



Crystal Mix
K 2561

Magic Fountains	18-22 wks	36-48”	90-120 cm	Sun-Partial shade	Raw	6-1	3b-7b



Superior Look in Cottage Gardens and Excellent as Cut Flower



Cherry Blossom White Bee
K 2440



Lilac Pink White Bee
K 2470



Mid Blue White Bee
K 2520



Dark Blue Dark Bee
K 2400



Mix
K 2560



White Dark Bee, Dark Blue White Bee & Mid Blue White Bee


Summer Colors

Delphinium grandiflorum

Summer

FastraX

- FastraX perennial: First year flowering without vernalization
- Compact plant habit
- Perfect as mixture in containers


Summer Stars
K 3630


Summer Morning
K 3600


Summer Blues®
K 3451


Summer Cloud
K 3470


Summer Nights
K 3580


Summer Colors
K 3640

Delphinium grandiflorum

Blue Mirror

FastraX

- FastraX perennial: First year flowering without vernalization
- Intense blue color
- Full, round plant habit
- Perfect for beds and borders


Blue Mirror
K 3418



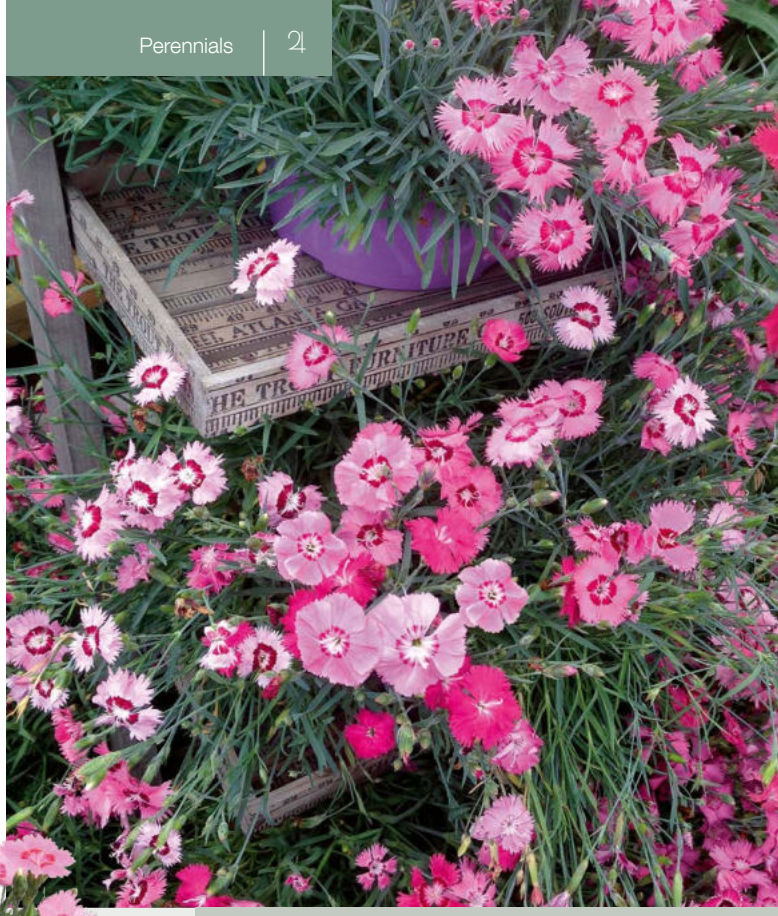
Summer	16-20 wks	14”	35 cm	Sun-Partial shade	Raw	6-1	3b-7b
Blue Mirror	16-20 wks	20”	50 cm	Sun-Partial shade	Raw	6-1	3b-7b

Dianthus gratianopolitanus

RoseQuartz

FastraX







RoseQuartz
L 3315P

- FastraX perennial: First year flowering without vernalization
- Dainty flowers with dark rose ring
- Sweet scent
- Long flowering period throughout the summer
- BeGreen Pelleted: Chemical and microplastic-free

Doronicum orientale

Little Leo

- Compact, bushy habit
- Double row of flower petals
- Intense yellow color
- For early pot production



Little Leo
L 6540



RoseQuartz	11-13 wks	12”	30 cm	Sun-Partial shade	BeGreen Pelleted	9-1	4a-9b
Little Leo	24-26 wks	12-15”	30-40 cm	Sun-Partial shade	Raw	12-5	4a-7b

Eryngium planum ⚔

Glitter

FastraX

- FastraX perennial: First year flowering without vernalization
- Blue Glitter = Fleuroselect Gold Medal winner
- Long lasting, spiny flowers on vigorous plants
- Structural plant for floral arrangements
- Thrives under hot and dry conditions



White Glitter
L 8000



Blue Glitter
L 8790







Eryngium planum

Blue Hobbit

- First compact Eryngium on market
- Globe-shaped, mounding habit
- Intense, dark blue color



Blue Hobbit
L 8750

Glitter	22-24 wks	36-40”	90-100 cm	Sun	Raw	12-1	4a-8b
Blue Hobbit	28-32 wks	12”	30 cm	Sun	Raw	12-1	4-8

Erigeron karvinskianus

Profusion

FastraX

- FastraX perennial: First year flowering without vernalization
- Yellow-eyed white, daisy-type flowers
- Compact bushy habit
- Free flowering



Profusion
L 8141





Echinacea purpurea ⚔

Primadonna®

ApeX

- Full, vigorous plants
- Clear single colors
- Fast, enhanced germination rates >80%
- Early to transplant



White
L 7451T



Deep Rose
L 7431T

Profusion	12 wks	8-12”	20-30 cm	Sun-Partial shade	Raw	8-4	6a-9b
Primadonna®	24-27 wks	30”	75 cm	Sun	ApeX	12-1	3b-8b


White & Yellow


Pink Shades

Echinacea purpurea

PollyNation™

ApeX / FastraX

Be Green · New Color · New Mix

- FastraX perennial: First year flowering Echinacea from seed
- Well-branched plant habit
- Perfect patio and garden plant with excellent heat and drought tolerance
- Suitable for 5-8" (13-19 cm) pot production



White
L 7591T



Yellow
L 7580T



Orange Red
L 7550T

New



Pink Shades
L 7560T



Magenta
L 7540T

Large Flowers with Striking Colors

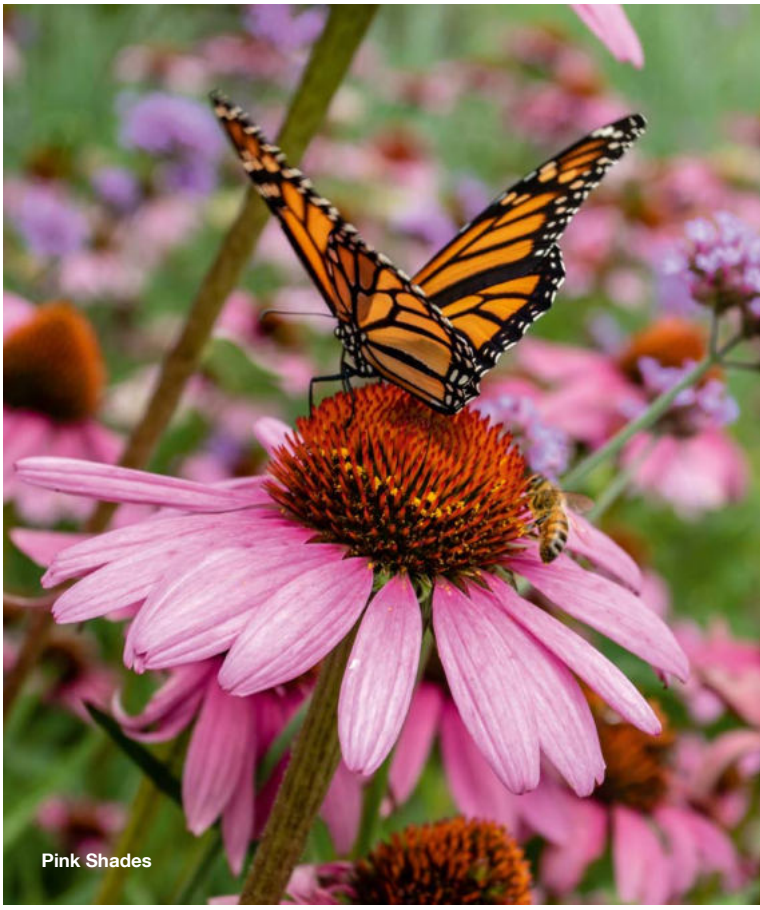




New

Golden Summer Mix
L 7612T







Mix
L 7610T

Attractive to Bees and a Wide Range of Pollinators

PollyNation™	16-18 wks	24-28"	60-70 cm	Sun	BeGreen ApeX	9-1	4-9


Arizona Sun

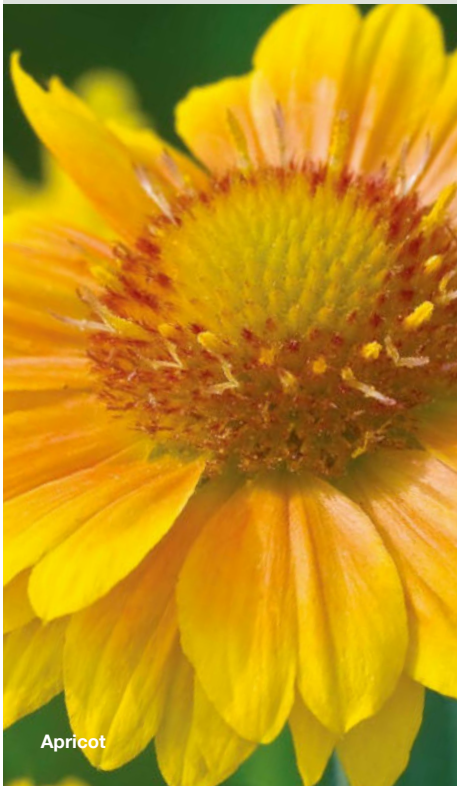
Gaillardia x grandiflora

Arizona

FastraX



- FastraX perennial: First year flowering without vernalization
- First Gaillardia series from seed
- Well-branched and uniform plant habit
- Long flowering period
- Thrives under a wide range of climatic conditions
- Attracts bees and other pollinators
- BeGreen Coating: Chemical and microplastic-free


Apricot



Apricot
M 3510C



Sun
M 3520C



Red Shades
M 3570C

Arizona	13-15 wks	12”	30 cm	Sun	BeGreen Coating	12-1	3a-9b



Great Gift Item for the Best Time of the Year!

Gaultheria procumbens

Merry Berry

- New Gaultheria series from Benary
- Mounded plant habit
- Many attractive red berries - standard and large size
- Excellent evergreen – perfect use for indoor and outdoor
- BeGreen Pelleted: Chemical and microplastic-free



Red
M 1010P

Suitable for 12-13 cm



Big Red
M 1020P

Suitable for 10,5–11 cm

Not available in North America

Geranium sanguineum

Vision®

ApeX



Pink
M 4601T

- Ground cover for rock gardens and beds
- Additional use for pots and containers
- Fast and uniform germination
- Dainty flowers in romantic color tones
- Attracts many pollinators



Violet
M 4631T



Merry Berry	43 wks	8-12”	20-30 cm	Sun-Partial shade	BeGreen Pelleted	9-1	4-9
Vision®	20-24 wks	10-16”	25-40 cm	Sun	ApeX	9-5	4a-8a



Geum coccineum

Koi

FastraX

- FastraX perennial: First year flowering without vernalization
- Perfect for early spring production
- Compact plant habit
- Good uniformity
- Intense orange color



Koi
M 4980T

Heuchera sanguinea

Ruby Bells

- Decorative evergreen leaves
- Well-branched plant habit
- Attractive deep red flowers
- Perfect for bedding and rock gardens





Ruby Bells
N 4090

Koi	16-17 wks	8”	20 cm	Sun	ApeX	9-3	5a-7b
Ruby Bells	24-25 wks	16”	40 cm	Partial shade-Shade	Raw	8-2	3a-8b

Iberis sempervirens

Snow Flurries

- Perfect for spring production
- Compact habit, ideal ground cover
- Loves sunny locations
- Best flower performance in early spring
- BeGreen Coating: Chemical and microplastic-free





Snow Flurries
N 5735C

Perfectly Suitable for Rock Gardens, Beds and Mixed Containers!

Kniphofia uvaria ⚔

Flamenco

FastraX

- FastraX perennial: First year flowering without vernalization
- Magnificent flower spikes
- Mixture of yellow, orange and red shades
- Perfect for flower arrangements
- BeGreen Priming: Chemical and microplastic-free



Flamenco
N 9381E

Snow Flurries	20-24 wks	12”	30 cm	Sun	BeGreen Coating	9-1	3a-9a
Flamenco	26-28 wks	32”	80 cm	Sun	BeGreen Priming	9-1	5b-9b

Lavandula angustifolia

Chill-Out

New

ApeX / FastraX

- FastraX perennial: First year flowering without vernalization
- Compact and well-branched plant habit
- Intense and strong blue color
- The perfect pollinator magnet with a lovely scent
- Reliable germination





The Most Popular Perennial in the World



Blue
O 9910T

Chill-Out	18-20 wks	10”	25 cm	Sun	ApeX	12-7	5a-9a

Lavandula angustifolia

Hidcote

ApeX





Purple-Blue Flowers above Grey-Green Leaves

Blue
O 9970 / T



Hidcote	23-25 wks	12”	30 cm	Sun	Raw & ApeX	12-7	5a-9a

Lavandula angustifolia

Munstead Variety

ApeX



Munstead Variety
O 9990 / T

Deep
Lavender-Blue
Flowers





Lavandula angustifolia

Vicenza

ApeX / FastraX

- FastraX perennial: First year flowering without vernalization



Blue
O 9930 / T



Munstead Variety	23-25 wks	16”	40 cm	Sun	Raw & ApeX	12-7	5a-9a
Vicenza	18-20 wks	16”	40 cm	Sun	Raw & Apex	12-7	5b-9a


Ruby Red

Lewisia cotyledon

Elise

APPROVED NOVELTY

ApeX / FastraX

- FastraX perennial: First year flowering without vernalization
- Fleuroselect Gold Medal winners in the series
- Long flowering season
- Heat and drought tolerant
- Lighting up beds, containers and rock gardens


White
R 0370T


New
Golden Yellow
R 0380T


Ruby Red
R 0350T
GOLD MEDAL


Ultra Violet
R 0360T


Mix
R 0390T
GOLD MEDAL



Lewisia cotyledon

Special Mix

ApeX

- Mixture of rose, pink and salmon shades
- Long flowering season
- Heat and drought tolerant

Special Mix
R 0411T

Elise	18-22 wks	5”	14 cm	Sun-Partial shade	ApeX	undetermined	3a-8b
Special Mix	20-24 wks	6”	15 cm	Partial shade	ApeX	undetermined	3-8

Lobelia fulgens ×

Queen Victoria

FastraX

- FastraX perennial: First year flowering without vernalization
- Vigorous plant habit
- Intense flower color
- Perfect for beds and borders
- Possible use as cut flower





Queen Victoria
R 3240P



Lobelia speciosa F_1

Fan®

FastraX

- FastraX perennial: First year flowering without vernalization
- Compact plant habit
- Perfect for premium pot production
- Intense flower colors



Burgundy
R 3150P



Scarlet
R 3110P

GOLD MEDAL

Queen Victoria	18-20 wks	30"	75 cm	Sun-Partial shade	Pelleted	9-2	6-10
Fan®	18-20 wks	20-28"	50-70 cm	Sun-Partial shade	Pelleted	9-2	6-10



Lupinus polyphyllus

Lupini

ApeX / FastraX

- FastraX perennial: First year flowering without vernalization
- Early flowering in late spring
- Genetically compact habit
- Uniform series in flowering
- Easy to cultivate



White
R 4215T



Yellow Shades
R 4212T



Pink Shades
R 4213T



Red Shades
R 4214T



Blue Shades
R 4211T



Mix
R 4218T

Monarda didyma ⚔

Panorama

Special mixture inlcuding red and scarlet shades



Mix
S 0732

Red
S 0711



Lupini	16-18 wks	10-14”	25-30 cm	Sun-Partial shade	ApeX	undetermined	4a-7a
Panorama	19-23 wks	32-40”	80-100 cm	Sun-Partial shade	Raw	9-2	4b-9b



Leucanthemum x superbum ⚔

Crazy Daisy

- Fully double white flowers with quilled petals
- Ideal cut flower
- Attracts butterflies and other pollinators



Crazy Daisy
R 0451

Papaver nudicaule

Garden Gnome

FastraX

- FastraX perennial: First year flowering without vernalization
- Sturdy, compact habit
- Large flower size
- Abundant flower colors
- Evergreen with fresh green leaves





Garden Gnome
S 4361

Crazy Daisy	19-21 wks	24-28”	60-70 cm	Sun-Partial shade	Raw	12-1	4a-9b
Garden Gnome	13-15 wks	12-16”	30-40 cm	Sun-Partial shade	Raw	9-2	3-7

Penstemon digitalis ⚔

Mystica

ApeX

- Brings mystical elegance all season long
- Impressive bronze rosettes
- Multiple flower stems with large, light lavender flowers
- Long vase life as cut flower
- Attracts butterflies and other pollinators





Mystica
S 9230T



Physostegia virginiana

Crystal Peak

FastraX

- FastraX perennial: First year flowering without vernalization
- Compact plant habit
- Elegant long flower stems
- Clear white color
- Perfect for premium pot production



Garden's First Lady

White
U 1090

Mystica	25-26 wks	28-32"	70-80 cm	Sun-Partial shade	ApeX	9-1	4a-8b
Crystal Peak	16-18 wks	16"	40 cm	Sun-Partial shade	Raw	8-4	2b-9b



Fulco's Tip

'Pop Star™' is the only series on the market to produce perfect trios with the same flowering time - very appealing for retail. For optimal cultivation with all three colors I recommend a 6" (15 cm) pot. Try it out!

– Fulco,
Area Sales Manager



Platycodon grandiflorus F_1

Pop Star™

FastraX

Imp Colors





Perfect for Trio Production



White
P 1065



Pink
P 1035



Blue
P 1010

A New Pop Star is born!

- FastraX perennial: First year flowering without vernalization
- Most compact and well-branched habit on market
- Tight flowering window
- Low requirement of PGR application – less chemicals, more sustainable, cost and time saving
- Impressive flower sizes

Pop Star™	13-15 wks	6-8"	15-20 cm	Sun-Partial shade	Raw	9-1	3b-9b

Pop Star


Blue



Use as Indoor and Outdoor Plant



Rudbeckia fulgida ⚔

Goldsturm

ApeX

- Vigorous plants
- Use as border, pot or container plant
- Attracts bees and other pollinators
- Unrivaled germination rates



Goldsturm
U 9461T

Masses of Long-lived Yellow Flowers with Dark Centers



Goldsturm	24-30 wks	28”	70 cm	Sun-Partial shade	ApeX	9-2	3a-9b

Salvia x superba

Adora

FastraX



Blue
V 0790



Benary's Salvia are all FastraX perennials,
first year flowering plants without vernalization



Salvia x superba

Rose Queen

FastraX

Rose Queen
V 0601



Salvia x superba

Dwarf Blue Queen

FastraX

Dwarf Blue Queen
V 0771

Adora	12-14 wks	12-15"	30-40 cm	Sun-Partial shade	Raw	12-1	4-7
Rose Queen	13-15 wks	24"	60 cm	Sun-Partial shade	Raw	12-1	4b-7b
Dwarf Blue Queen	13-15 wks	16"	40 cm	Sun-Partial shade	Raw	12-1	4b-7b

Sagina subulata

- White starry flowers
- Compact plant habit
- Perfect ground cover and evergreen mat
- Mounded habit is ideal for borders





Sagina subulata
V 0031

Scabiosa japonica var. alpina

Ritz

FastraX

- FastraX perennial: first year flowering without vernalization
- Tight, compact plant habit
- No requirement for PGR in production
- Durable garden and container beauty





Rose
V 2240



Blue
V 2220

Sagina subulata	13-15 wks	2-4”	5-10 cm	Sun-Partial shade	Raw	undetermined	4-7
Ritz	14-16 wks	6-8”	15-20 cm	Sun-Partial shade	Raw	8-3	4-8

Scabiosa caucasica ⚔

Fama®

FastraX

- FastraX perennial: first year flowering without vernalization
- Huge, delicate blooms
- High number of flower stems the first year
- Great use as cut flower
- BeGreen Coating: Chemical and microplastic-free



White
V 1980 / C



Deep Blue
V 1972 / C



Deep Blue

Captivating Beauty





Deep Blue

Fama®	18-22 wks	20-23”	50-60 cm	Sun-Partial shade	Raw & BeGreen Coating	9-5	4-8

Grasses



“Gardening. My job, my hobby, my passion.”

Mario Bräunig
Gardener





Silvery-Blue Leaves



Festuca valesiaca var. glaucantha 2l

Buddy



- Best selection from seed in the market
- Open panicles with beige spikelets
- Tuft-forming, compact habit
- Evergreen grass

Blue
Z 0601

Buddy	14-16 wks	12-20”	30-50 cm	Sun	Raw	undetermined	4-8

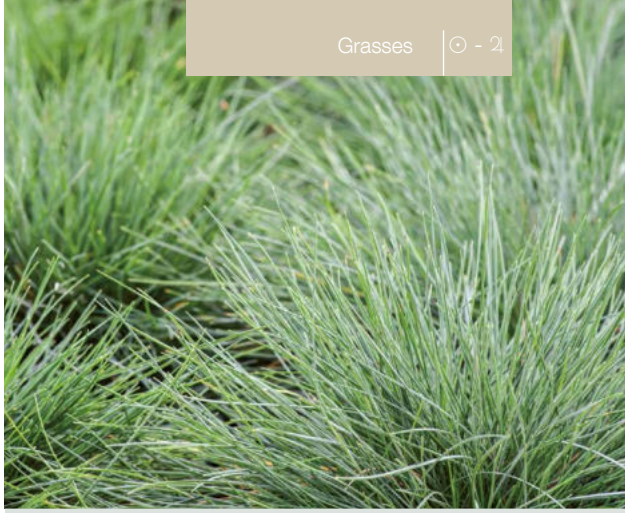
Festuca glauca ♃

Freddy

- Blue-green leaves
- Tuft-forming habit
- Evergreen grass



Freddy
Z 0551





Open Panicles with Lighter Spikelets



Carex comans ⊙

Zora



- Finely textured ornamental grass
- Extraordinary, brownish color
- Versatile use in mixed containers or beds
- Extremely long shelf-life
- Grow like an annual but sell as premium perennial

Zora
Z 0360

Freddy	14-16 wks	12-20"	30-50 cm	Sun	Raw	undetermined	4-8
Zora	16-18 wks	14"	35 cm	Sun-Partial shade	Raw	-	7-10



Melinis nerviglumis

Savannah

- Dense, velvety pink panicles
- Long panicles blow in the wind
- Ideal for container production
- Excellent texture for mixed containers or large landscape plantings

Great Structure Plant for High Value Combos



Savannah
Z 0970



Savannah	20-22 wks	18-24”	45-60 cm	Sun-Partial shade	Raw	-	8-11



Nassella tenuissima ♃ ⚔

Pony Tails



- Delicate, bright spikelets
- Fresh green leaves
- Excellent for group plantings
- Eyecatcher as stand-alone plant

Pony Tails*
Z 1081

*This grass is considered invasive in some areas of the US. Please check local USDA for shipping restrictions.

Pennisetum villosum ⊙ ⚔

Fluffy

- Fluffy white spikelets
- Fresh green leaves
- Eyecatcher as stand-alone plant



Fluffy
Z 0931

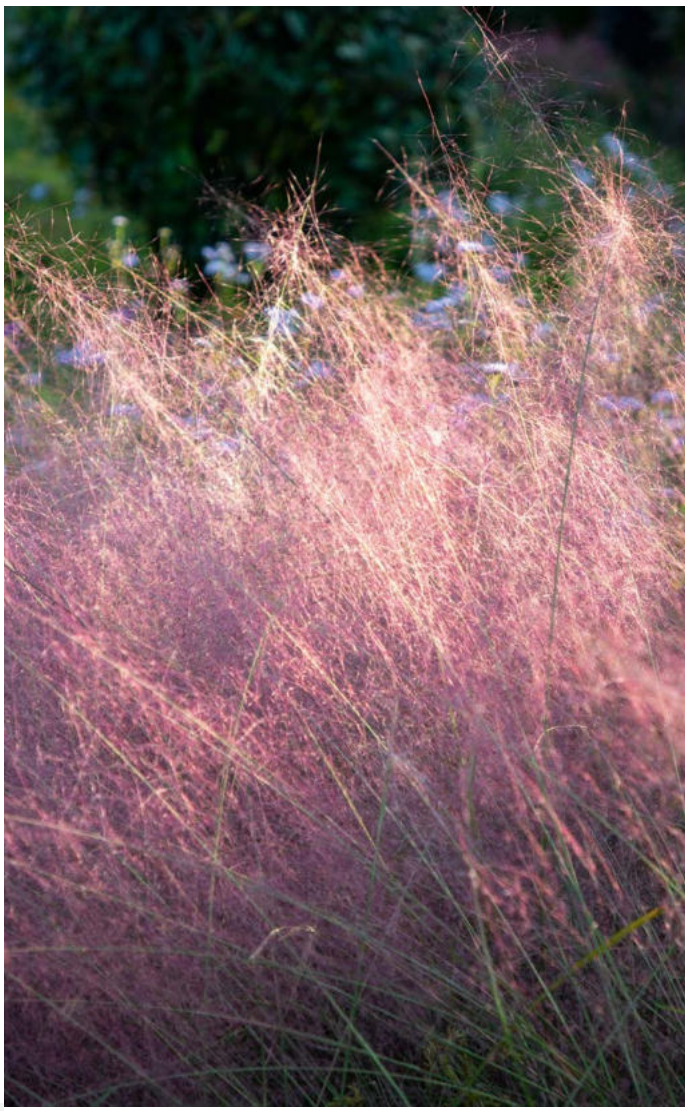


Pony Tails	12 wks	35”	90 cm	Sun	Raw	undetermined	6-10
Fluffy	14-16 wks	24”	60 cm	Sun-Partial shade	Rubbed Seed	-	9-10

Muhlenbergia capillaris

Ruby

- Excellent texture in mass plantings
- Vigorous plants up to up to 36" (90 cm)
- Heat and drought tolerant
- Needs warmer temperatures for better flower initiation and lush blooms
- Highly preferred by landscape architects







Amazing Pink Colored Blooms

Ruby
Z 0780



Ruby	14-16 wks	28-36”	70-90 cm	Sun	Raw	3-12	6-10
Rosy	14-16 wks	20-30”	50-75 cm	Sun	Raw	3-12	5-10

Muhlenbergia reverchonii ♃ ⚔

Rosy

- Dense, clump-forming plants with green foliage
- Reddish pink flowers float above the foliage
- Smaller in stature and softer blooms than Ruby
- Heat and drought tolerant
- Needs warmer temperatures for better flower initiation and lush blooms



Rosy
Z 0790





Beautiful Grasses for Structure, Texture and Movement

The right accent can elevate a garden into a work of art. Benary's grasses provide structure for the garden and will help you build a complete array of combinations for your customers.

Choosing out of our different varieties, you will find the right plant for the right spot to create a special eyecatcher.

– Amelie,
Product Manager



Structure & Succulents

“The best and most beautiful things in the world cannot be seen or even touched. They must be felt with the heart.” (Helen Keller)

Lu Wang
Graphic Designer





Sempervivum ♃

Hippie Chicks

ApeX

- Succulent leaf rosettes as a color mix
- Non-branching flower spikes
- Winter-hardy evergreen
- Attractive structural plant for rock gardens, mixed containers, green roofs
- Use as indoor and outdoor plant
- BeGreen ApeX Pelleted: Chemical and microplastic-free



Hippie Chicks
V 3101T / P

Echeveria peacockii ⊙

Urban

Trendy Structural Plant for Indoor and Outdoor

- Very attractive, early flowering
- Easy-care pot plant
- Attractive structural plant for mixed combinations
- BeGreen Pelleted: Chemical and microplastic-free

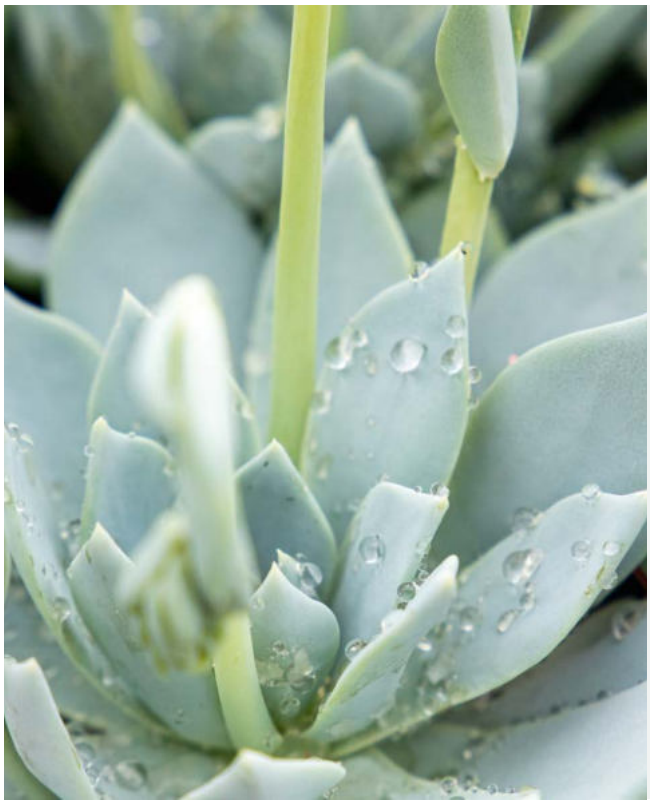


New

Yellow
L 7280P



Orange
L 7270P



Hippie Chicks	26-30 wks	2-3”	5-8 cm	Sun	ApeX Raw, BeGreen ApeX Pelleted	undetermined	3a-9b
Urban	17-24 wks	12”	30 cm	Sun	BeGreen Pelleted	-	not frost hardy



Senecio cineraria ⊙

Silverdust

- Delicate, silvery-white leaves with wooly hairs
- Decorative addition in floral arrangements
- Attractive evergreen for group planting



Silverdust
V 4661P

Senecio cineraria ⊙

New Look®

- Silvery, large leaves with white wooly hairs
- Decorative addition in floral arrangements
- Attractive evergreen for group planting

New Look®
V 4601P





Silverdust	8-12 wks	8-12”	20-30 cm	Sun	Pelleted	-	not frost hardy
New Look®	8-12 wks	8-12”	20-30 cm	Sun	Pelleted	-	not frost hardy



Sedum spurium 2l

Voodoo



- Exceptionally deep red leaf color in the sun
- Round habit as pot plant
- Dense ground cover in beds
- Abundance of intense rose flowers from June
- BeGreen Pelleted: Chemical and microplastic-free



Voodoo
V 2951 / P

Sedum rubens 2l

Lizard

- Extremely short crop time
- Great accent plant for mixed containers
- Heat and drought tolerant
- BeGreen Pelleted: Chemical and microplastic-free



Lizard
V 2760 / P



Voodoo	14-18 wks	6”	15 cm	Sun	Raw & BeGreen Pelleted	8-3	3a-9b
Lizard	9-11 wks	4”	10 cm	Sun	Raw & BeGreen Pelleted	8-3	3a-9b



Sedum ellacombianum (selskianum hort.) ♃

Spirit

FastraX

- FastraX perennial: First year flowering without vernalization
- Perfect use for rock gardens
- Bright yellow starred flowers
- Succulent green leaves
- BeGreen Pelleted: Chemical and microplastic-free



Spirit
V 2801 / P

Sedum forsterianum ♃

Oracle

- Attractive silvery-green ground cover
- Heat and drought tolerant
- Suitable for rock gardens and mixed containers
- Fast and easy to grow
- Blooms in bright yellow star clusters
- BeGreen Pelleted: Chemical and microplastic-free



Oracle
V 2730 / P



Spirit	12-16 wks	4”	10 cm	Sun	Raw & BeGreen Pelleted	8-3	3a-9b
Oracle	12-16 wks	6”	15 cm	Sun	Raw & BeGreen Pelleted	8-3	3a-9b

Cut Flowers





“We are most beautiful when we don‘t want to please anyone.”

Juliet Ring
Teamleader Breeding

Ptilotus exaltatus ⚔

Matilda



The Breeding Breakthrough as Unique Cut Flower

- Sun and heat loving beauty
- Tolerates a wide range of climates
- Unique cut flower in floral arrangements
- Long vase life
- Also suitable for pot production
- Increased profitability in production





Matilda
U 7251T

Joey®'s beautiful and sassy sister!

European Community Plant
Variety Rights EU 29764

Matilda	12-20 wks	20-32"	50-80 cm	Sun	ApeX


Matilda™
Fresh.
Bold.
Wild.



Eucalyptus pulverulenta ♀ ⚔

Baby Blue Bouquet

New



Excellent for Cut Flower Production

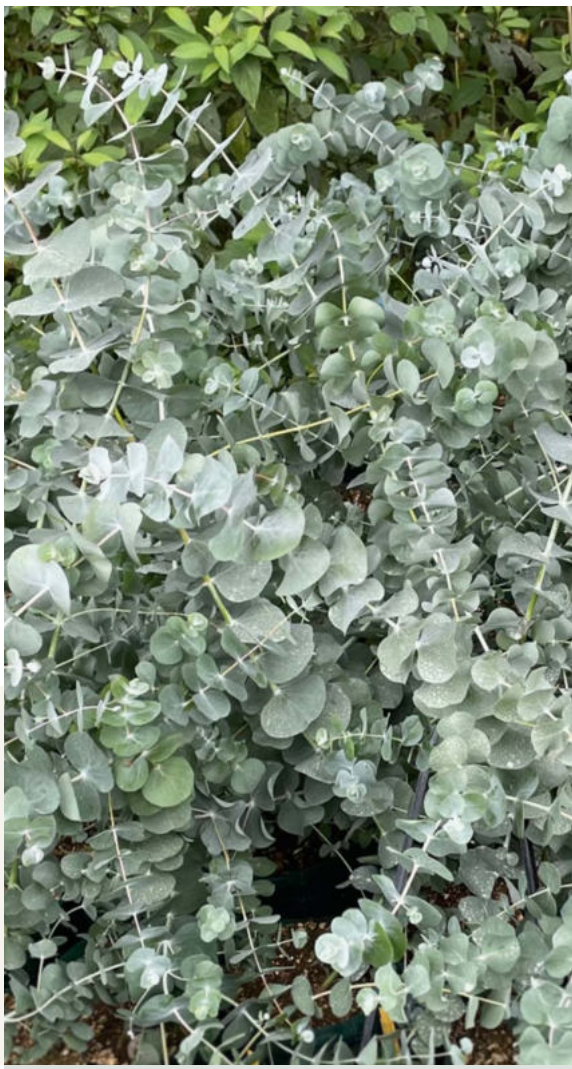
- True cut flower type with uniform shoots
- Small, silvery-grey and round leaves
- Short internodes
- High germination (85%+)
- True-To-Type tested



Baby Blue Bouquet
L 9352

Limited Availability

Baby Blue Bouquet	15-18 wks	40-60”	100-150 cm	Sun	Raw	conditionally hardy



Excellent Pot and Container Variety

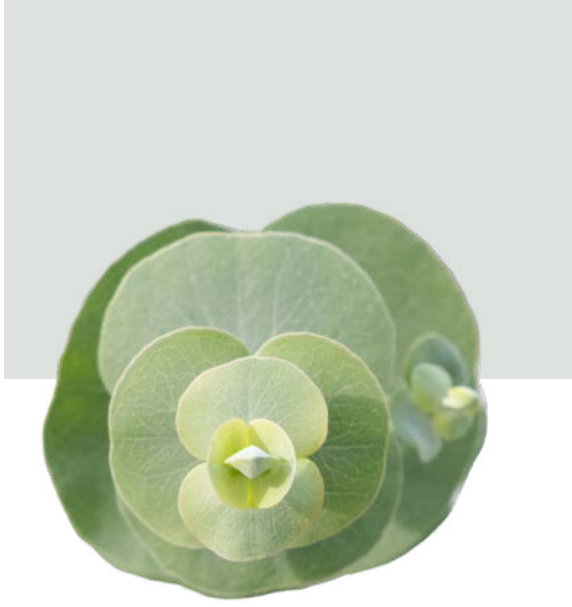
- Strong branches
- Significantly bigger leaves compared to Baby Blue Bouquet
- Suitable as a cut foliage item
- Silvery-grey, round leaves for floral arrangements
- High germination (85%+)
- True-To-Type tested

Eucalyptus cinerea

Silver Dollar



Silver Dollar
L 9361



Silver Dollar	15-18 wks	60-80"	150-200 cm	Sun	Raw	conditionally hardy

Callistephus chinensis ⊙ ⚔

Standy

- High tolerance to Fusarium and Verticillium
- 3-4” (8-10 cm) cushion type flowers
- Ideal upright growth
- Perfect cut flower with long stems
- Attractive color range





Creamy White
F 1101



Light Pink
F 1141



Salmon Pink
F 1161



Carmine & White
F 1191



Carmine Red
F 1151



Red
F 1181



Light Blue
F 1131



Deep Blue
F 1111



Mix
F 1221

Callistephus chinensis ⊙ ⚔

Gala

- Large double flowers up to 3.5-4” (8-10 cm)
- Pincushion petals
- Strong, sturdy and long stems
- Clear, intense colors
- Also suitable as bed or container plant



Blue



Yellow
F 5281



Scarlet
F 5361



Burgundy
F 5261



Carmine Rose
F 5221



Lavender
F 5321



Purple
F 5241



Blue
F 5201



Mix
F 5351

Standy	14-15 wks	30”	75 cm	Sun-Partial shade	Raw
Gala	14-15 wks	32”	80 cm	Sun-Partial shade	Raw

Callistephus chinensis

Matador®

- Largest flower size available in aster
- Dense filled flowers
- Ideal upright growth
- Perfect cut flower with long flower stems



White
F 5461



Yellow
F 5381



Salmon Pink
F 5401



Crimson
F 5391



Fiery Red
F 5371



Soft Blue
F 5471



Deep Blue
F 5421



Mix
F 5523

Callistephus chinensis

Benary's Princess

- Tolerant of challenging growing conditions
- Large, dense filled flowers
- Strong stems as perfect cut flower
- Clear colors with bright yellow centers
- White is slightly taller than other colors



White
F 4191



Yellow
F 4071



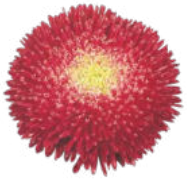
Salmon Rose
F 4141



Crimson
F 4131



Bright Rose
F 4161



Bright Red
F 4171



Deep Red
F 4201



Light Blue
F 4081



Blue
F 4031



Mix
F 4261

Matador®	14-15 wks	32"	80 cm	Sun-Partial shade	Raw
Benary's Princess	14-15 wks	28"	70 cm	Sun-Partial shade	Raw

Callistephus chinensis ⊙ ⚔

Fan®

- Most profitable aster for commercial cut flower production
- Medium-sized double flowers with yellow center
- Upright growth
- Flowers in batches – ideal for mass production
- Tolerant to Fusarium



White
F 9521



Yellow
F 9281



Pink
F 9321



Deep Rose
F 9471



Red
F 9411



Light Blue
F 9291



Deep Blue
F 9441



Mix
F 9591



Callistephus chinensis ⊙ ⚔

Hulk

Special-Interest Product due to Unique Color

- Extraordinary, trendy green color
- Perfect cut flower and „filler“ for bouquets
- High amount of flowers per plant
- Strong, long flower stems
- Long vase life
- High demand at wholesale and retail level



Hulk
E 4621

Fan®	14-15 wks	24”	60 cm	Sun-Partial shade	Raw
Hulk	14-15 wks	20-24”	50-60 cm	Sun-Partial shade	Raw



Helianthus annuus ⊙ ⚔

Sonja®

Golden-Orange Flower Heads

- Well-branched, optimal cutting variety
- Non-branching side shoots
- Good vase life
- Flower size up to 4” (10 cm)
- BeGreen Coating: Chemical and microplastic-free



Sonja®
N 0581

Helianthus annuus ⊙ ⚔

Valentine

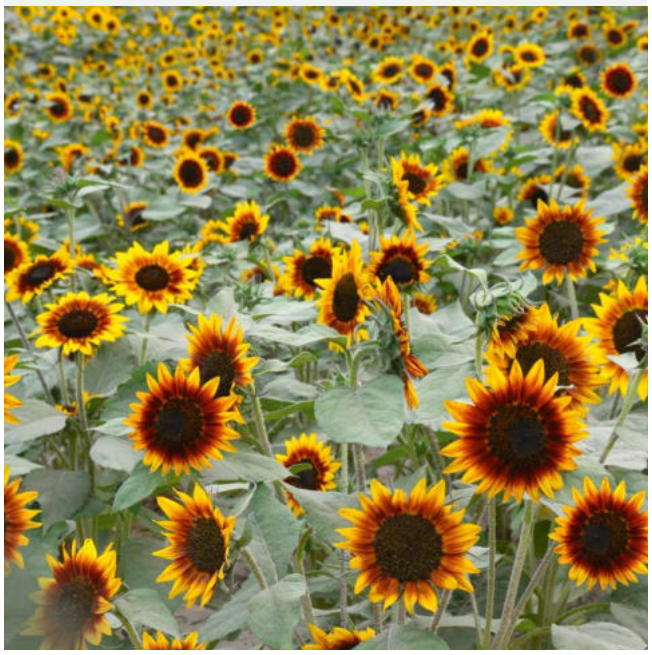
- Heavily branched with good yields
- Very early flowering
- Lemon yellow, bright flower color
- Flower size up to up to 6” (15 cm)



Valentine
N 0533



Sonja®	10-12 wks	40-48”	100-120 cm	Sun	Raw & BeGreen Coated	2.5-4”	6-10 cm
Valentine	10-12 wks	48-60”	120-150 cm	Sun	Raw	4-6”	10-15 cm



Helianthus annuus ⊙ ⚔

Ring of Fire

- Showy petals ranging from yellow tips to a reddish-brown ring
- Heavily branching with long side shoots
- Perfect for cutting and borders
- Flower size up to 5” (12 cm)



Ring of Fire
N 0881

Helianthus annuus ⊙ ⚔

Soraya

- Lateral branching
- Thick and sturdy stems
- Intense, golden flower color
- Flower size up to 6” (15 cm)



Soraya
N 0601



Ring of Fire	10-12 wks	48-60”	120-150 cm	Sun	Raw	4-5”	10-12 cm
Soraya	10-12 wks	60-63”	150-160 cm	Sun	Raw	5-6”	12-15 cm



Helianthus annuus ⊙ ⚔

Musicbox

- Medium-sized flower heads on dwarf plants
- Suitable as bedding plant, pot plant or cut flower
- Mixture of light yellow, golden yellow and brown shades
- Lateral branching
- Flower size up to 5.5” (14 cm)



Musicbox
N 0782

Helianthus annuus ⊙ ⚔

Florenza



Florenza
N 0901



- Lateral branching
- Extraordinary, eye-catching color
- Light yellow petal tips contrast with a rusty red ring
- Flower size up to 5“ (12 cm)

Musicbox	10-12 wks	24-28”	60-70 cm	Sun	Raw	5-5.5”	12-14 cm
Florenza	10-12 wks	40-48”	100-120 cm	Sun	Raw	5”	12 cm



Helianthus annuus ⊙ ⚔

Holiday

- Ideal, typical cut flower
- Round bush with multiple non-branching side shoots
- Golden-yellow flowers with dark center
- Flower size up to 6” (15 cm)



Holiday
N 0821

Helianthus annuus ⊙ ⚔

Cutting Gold

- Perfect „cutting“ variety
- Narrow golden petals encircling a deep black center
- Single branching
- Strong, stury flower stems
- Flower size up to 9” (23 cm)



Cutting Gold
N 0701



Holiday	10-12 wks	40-48”	100-120 cm	Sun	Raw	6”	15 cm
Cutting Gold	10-12 wks	40-60”	100-150 cm	Sun	Raw	9”	23 cm



Helianthus annuus ⊙ ⚔

Floristan

- Lateral branching
- Good side shoots for cutting
- Yellow-tipped reddish brown petals
- Flower size up to 5.5” (14 cm)



Floristan
N 0871

Helianthus annuus F_1 ⊙ ⚔

Solara

- Single branching
- Long and strong stems
- Flower size up to 6-8” (15-20 cm)
- Pollen free F_1 variety



Solara
N 0310



Floristan	10-12 wks	40-60”	100-150 cm	Sun	Raw	4-5.5”	10-14 cm
Solara	10-12 wks	60”	150 cm	Sun	Raw	6-8”	15-20 cm



Arrangement with
Benary's Giant Scarlet



Lime



White
Y 5331



Lime
Y 5011



Salmon Rose
Y 5001



Coral
Y 5841



Wine
Y 5861

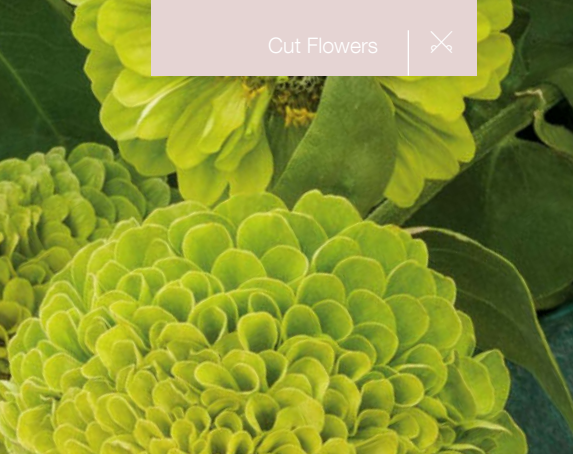


Purple
Y 5631

- Fully double, large flowers on long sturdy stems
- Perfect for outdoor cut flower production
- Long vase life
- A proven name in cut flower business



Lime



Zinnia elegans

Benary's Giant



Golden Yellow
Y 5051



Orange
Y 5081



Scarlet
Y 5901



Deep Red
Y 5281



Lilac
Y 4841



Bright Pink
Y 5711



Carmine
Y 5021



Mix (excl. Lime)
Y 5935

Clear, Vibrant Colors in a Full Color Range



Benary's Giant	9-11 wks	40"	100 cm	Sun	Raw	5"	12 cm

Zinnia elegans ⊙ ⤫

Oklahoma

- Abundance of semi-double to double flowers
- Strong, well-branched stems
- Flowering in batches
- Specifically bred for cut flower growers



White
Y 1901



Golden Yellow
Y 1831



Salmon
Y 1841



Pink
Y 1861



Carmine
Y 1881



Scarlet
Y 1871

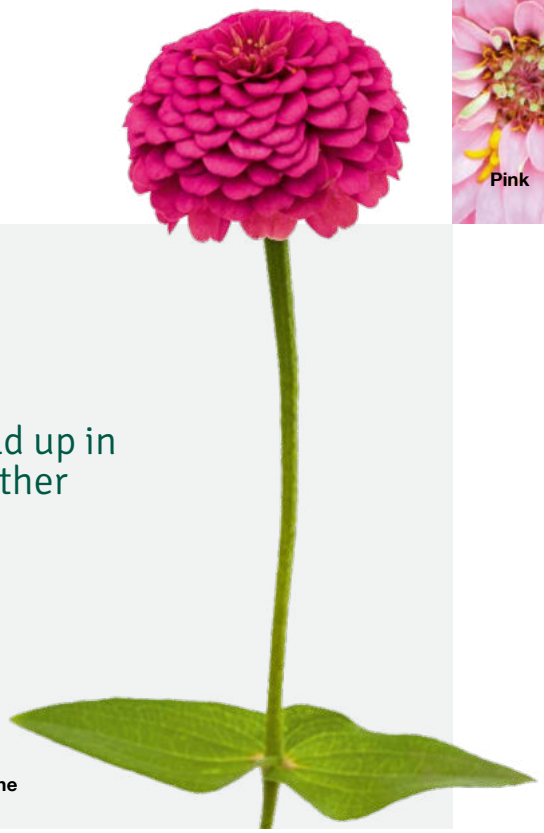


Mix
Y 1951



Pink

Strong Stems hold up in Challenging Weather



Carmine



White

Oklahoma	10-12 wks	35”	90 cm	Sun	Raw	2”	5 cm

Additional Cut Flower Selection

Benary offers a rich range of diverse cut flowers. Amongst them fragrant species, delicate ornamental grasses, perennials as well as extraordinary species such as Kniphofia or Gomphrena. Be it a solitary plant or a mixed bouquet: Benary's cutflower assortment assures diversity and highest quality.

Jean's Tip

Benary cut flowers are a staple in the market – well known by growers for their reliable yield, as well as their large flower sizes. Benary cut flowers also boast post-harvest qualities.

– Jean,
Area Sales Manager



Genus, Species, Variety	Life Cycle	Page
Astilbe arendsii Rhapsody	♃, ⚔	136
Astilbe arendsii Showstar®	♃, ⚔	137
Calendula officinalis Touch of Red	☉, ⚔	52
Delphinium elatum Magic Fountains	♃, ⚔	140-141
Delphinium hybrida Benary's Pacific	♃, ⚔	139
Echinacea purpurea Primadonna®	♃, ⚔	145
Eryngium planum Glitter	♃, ⚔	144
Gomphrena globosa Las Vegas	☉, ⚔	59
Kniphofia uvaria Flamenco	♃, ⚔	151
Leucanthemum x superbum Crazy Daisy	♃, ⚔	158
Lobelia fulgens Queen Victoria	♃, ⚔	156
Melinis nerviglumis Savannah	☉, ⚔	170
Monarda didyma Panorama	♃, ⚔	157
Nassella tenuissima Pony Tails	♃, ⚔	171
Pennisetum villosum Fluffy	☉, ⚔	171
Penstemon digitalis Mystica	♃, ⚔	159
Rudbeckia fulgida Goldsturm	♃, ⚔	162
Rudbeckia hirta Autumn Colors	☉, ♉, ⚔	92
Rudbeckia hirta Prairie Sun	☉, ⚔	91
Scabiosa caucasica Fama®	♃, ⚔	165

A Bouquet is a Wonderful Gift for every Occasion



Astilbe
Rhapsody



Delphinium
Magic Fountains



Gomphrena
Las Vegas Purple

Scabiosa
Fama® Deep Blue



Delphinium Benary's Pacific

Seed Technology & BeGreen Initiative



“My heart beats for seeds, every day anew.”

Maximiliane Wacker
Junior Scientist

Seed Technology: Seed Forms

Raw
Purity in all Shapes

Seed, in its raw form, comes in all kinds of shapes. All raw seed lots are cleaned and processed using multiple mechanical procedures to obtain highly pure, homogenous seed products.



Detailed
Significant Improvement of Sowing

Detailed seeds are offered for seed forms having a tail, which makes the sowing more difficult. For some flower cultures such as Tagetes (Marigolds) the tail of the seed is mechanically removed, which significantly improves its sowability.



Coating
Seed Placement & Sowability

Thin coatings are used to monitor sowing efficiency. Colored seeds offer a high contrast and thus are easy to spot on dark soil. In contrast, thicker coatings (Encrustings) increase the flowability.

Some plant species produce seeds that have a very flat or irregular shape. These seeds are of poor flowability and can severely impede automatic sowing processes. Encrusting the seeds to give a rounder shape and smoother surface can help solving this challenge.



Pelleting
Easy Sowing & Controlling of Seeds per Cell

Some types of plants produce extremely small sized seeds, which makes automated sowing nearly impossible. These seeds are pelleted to increase their size by approximately 5 to 20 fold. Pellets allow plug growers to easily sow and control the number of seeds per cell.



Beauty inside – and out.
High End Seed Treatments for Faster Turnaround

We are committed to making your products easier to grow and more profitable for you. Seed technology by Benary helps YOU:

- Increase your yields
- Reduce production costs
- Improve vigor
- Produce full, uniform plug trays
- Plan reliable production
- Gain sustainable, environmentally friendly inputs



Multipellets
Contain Several Seeds

Multipellets are just like standard pellets except each pellet contains several seeds.

This makes producing some species such as Lobelia or Portulaca easier by guaranteeing a bushy plant with just one pellet.



Priming
Faster Germination & Higher Uniformity

During the priming process, germination is initiated and then interrupted at a specific stage of physiological development. When planted, primed seeds offer a faster and more uniform germination. The increased uniformity often remains well beyond the seedling stage.

The faster seedling development allows you to use greenhouse space more efficiently. At the same time, faster seedling development reduces the number of losses that can occur during the critical germination period.

Optimal storage: up to 6 months at 41 °F / 5 °C



ApeX
Optimized Germination & Excellent Seed Quality

Many perennials from seed need to overcome a natural dormancy for proper germination. The Apex program combines a wide range of techniques to ‘break’ the dormancy. As a result, ApeX-treated seeds show significantly increased germination efficiencies and ensure that the seed has the optimum germination for growers.

Optimal storage: up to 6 months at 41 °F / 5 °C



Future-oriented.
Eco-friendly Solutions for Sustainability.

BeGreen Seed Technology means:
Chemical and micro-plastic free seed treatments by Benary

- For healthier plants
- For happier customers
- For being a true green thinking and acting company in our industry

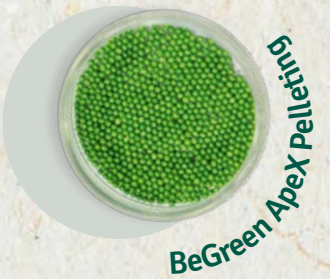
“BeGreen” Seed – Priming and Pelleting
Your Advantages:

- Faster germination
- Higher uniformity
- Easier sowability
- Better visibility of seed
- Enhanced control of seeds per cell
- Higher yields
- Improved cultivation efficiency
- Increased profitability

BeGreen Seed Technology by Benary at a Glance
Treatments free of chemicals and microplastics











Product	Product Form	FastraX	BeGreen Pelleting	BeGreen Coating	BeGreen Priming	BeGreen ApeX	BeGreen ApeX Pelleting
Achillea Marshmallow	Pelleted	●	●				
Aquilegia Spring Magic®	Primed				●		
Arabis Catwalk	Pelleted	●*	●				
Astilbe Astary®	Pelleted	●	●				
Astilbe Rhapsody	Pelleted		●				
Astilbe Showstar®	Pelleted		●				
Dianthus RoseQuartz	Pelleted	●	●				
Echeveria Urban	Pelleted		●				
Echinacea PollyNation	Raw	●				●	
Gaillardia Arizona	Coated	●		●			
Gaultheria Merry Berry* **	Pelleted		●				
Gazania Zany	Coated			●			
Helianthus Bert®	Coated & Raw			●			
Helianthus Sonja®	Coated & Raw			●			
Iberis Snow Flurries	Coated			●			
Kniphofia Flamenco	Primed	●			●		
Primula Crescendo®	Primed				●		
Rudbeckia hirta - all varieties	Pelleted		●				
Scabiosa Fama®	Coated & Raw	●		●			
Sedum - all varieties	Pelleted & Raw		●				
Sempervivum Hippie Chicks	Pelleted & Raw (ApeX)						●
Verbena Imagination®	Primed				●		
Viola cornuta Admire®	Primed & Raw				●		
Viola wittrockiana Atlas	Primed** & Raw				●		
Viola wittrockiana Cats® Plus	Primed & Raw				●		
Viola wittrockiana Highflyer	Primed & Raw				●		
Viola wittrockiana Inspire®	Primed & Raw				●		
Viola wittrockiana Inspire® DeluXXe	Primed & Raw				●		
Viola wittrockiana Inspire® Plus	Primed & Raw				●		

*only White
**only available in North America
***not available in North America

Breeding goes hand in hand with seed technology

Aesthetics, performance and sustainability are our breeding ambitions. Our breeding teams strive to continuously develop excellent new varieties in professional seed quality.

BeGreen from Benary – for healthier plants and happier customers

Benary seed technology has developed chemical-free priming for your eco-friendly production. Neonicotinoid-free production has been our standard at Benary since 2017. Benary is GLOBAL G.A.P. certified.

Our in-house lab provides support and eco-friendly, innovative solutions for our Seed Technology Lab and Breeding Departments.



At Benary, we care about you, your customers and the environment.

BeGreen Primed Seed

Faster Germination & Better Uniformity

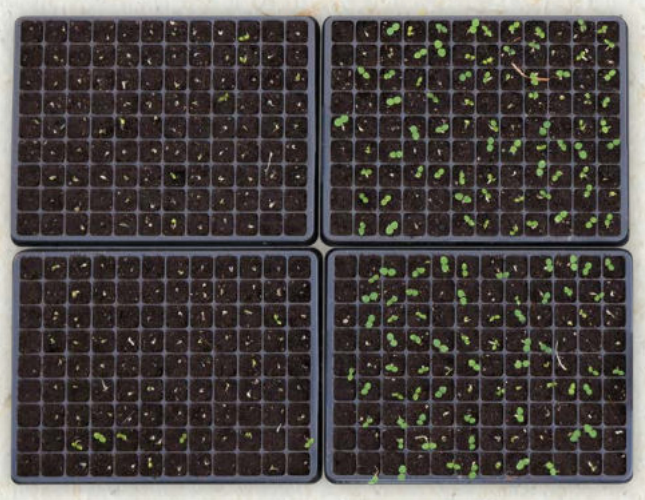


- BeGreen priming ensures faster germination and better uniformity
- BeGreen primed seed is free of chemicals and microplastics

See(d) the difference

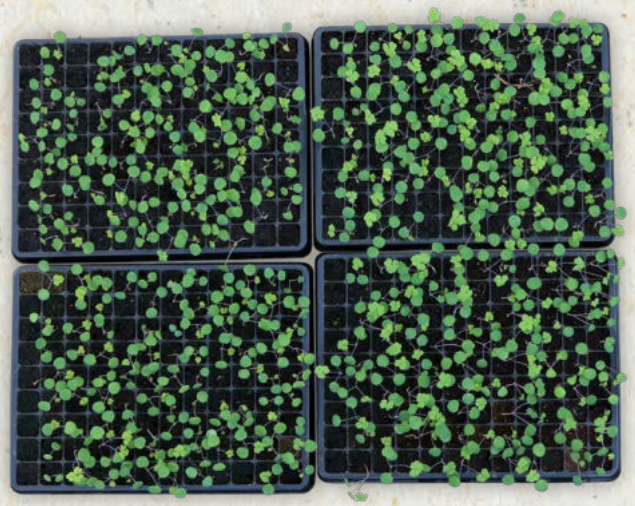
Example of BeGreen priming: Spring Magic® Aquilegia

10 days



Untreated BeGreen Primed

21 days



Untreated BeGreen Primed





Did you know that...

Fun Facts from our almost 200 year history.

… Benary was founded in 1843 and is a family-owned business in its 6th generation?

… Benary's first catalog was published in 1845 and issued in German, English and Russian?

… Gregor Mendel was a famous Benary customer? He conducted his pioneering experiments with seeds from Benary.

… the name "Benary" stems from Hebrew and means "Son of the Lion"?

… Benary was founded in Erfurt and made significant contributions to Erfurt's international reputation as the "City of Flowers"?

… the Horticultural School in Erfurt is named after the founder of our company: "Ernst Benary School"?

… the Russian emperor was a frequent customer of Benary?

… in 1909 Benary introduced the fibrous begonia Primadonna®, the world's first commercial F_1-hybrid ornamental begonia?

… in 1910 more than 50% of our seeds were exported? Today, we export more than 90% of our seeds to over 120 countries worldwide.

… the Titanic had Benary seed on board when it sank 1912?

… 1927 Benary introduced the first F_1 vegetable, a tomato named "Heterosis"?

… Benary was disowned by the socialist government after World War II and rebuilt the company in 1946 in Hann. Münden?

… Begonia raw seed, with over 100,000 seeds per gram, is the most valuable material on earth!
In comparison:

- Caviar: 10 €/g
- Gold: 40 €/g
- Plutonium: 3,150 €/g
- Begonia raw seed: 7,500 €/g

… Benary sells over 10 billion flower seeds each year? This is, in theory, more than one flower for every person on earth.

… Benary's BIG® Begonias are beautifying the spaces in front of the White House, the Kremlin, the Eiffel Tower, the Vatican, the Sydney Opera House, Tiananmen Place and Deutscher Reichstag at the same time?

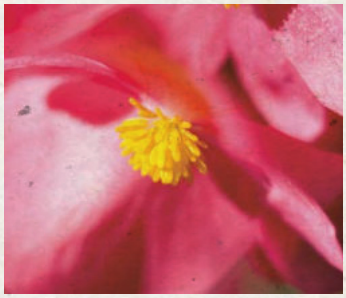
… Benary has been certified by GlobalG.A.P. at all locations since 2017?

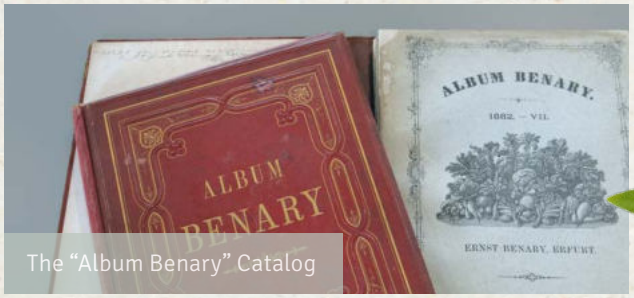
… Benary was a founding firm of Fleuroselect in 1970?



Benary Building in Erfurt







The "Album Benary" Catalog



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